

# SPONSORSHIP

2021



# OPPORTUNITIES

**2021**

**CALENDAR OF SIGNATURE  
VIRTUAL EVENTS**

- » Central PA Virtual Tech Career Fair  
February 26, 2021
- » Diversity & Inclusion in Tech Summit  
March 19, 2021
- » Central PA Tech Showcase  
June 3, 2021
- » Women In Tech Summit & Awards  
September 8, 2021
- » PA TechCon  
TBD

The mission of the Technology Council of Central Pennsylvania (TCCP) is to connect members and organizations to promote technology and fuel economic development. TCCP believes that bringing together the technology community unleashes unimaginable capacity for our region to thrive and delivers on our mission by offering a variety of programs, events and services that:

- Connect technologists from diverse industries, backgrounds and experiences with opportunities to learn, collaborate and innovate AND
- Raise the profile of the technology community throughout out the Central Pennsylvania region and beyond.

In doing so, the following five priorities guide all our programming and partnerships:

• **Collaborate to Solve Strategic Problems**

Does this program and/or partnership encourage the co-creation of solutions to problems that may be tech specific or where tech innovation may be a solution specific to an industry issue?

• **Recruit Diverse Talent**

Does this program and/or partnership help employers recruit and retain diverse tech talent with a special focus on currently underrepresented groups within the Central PA tech community?

• **Stay Sharp with Peers**

Does this program and/or partnership offer timely lifelong learning opportunities that will help tech producers and tech users stay connected to the latest trends, issues and innovations within an industry that is continuously changing?

• **Grow the Business**

Does this program and/or partnership create opportunities that assist members with the cultivation of new business leads, improve business and hiring practices and raise their profile thereby improving their bottom line?

• **Promote the Region**

Does this program and/or partnership help TCCP play a leading role in the promotion of the tech innovations and opportunities that exist throughout the Central PA region?

The programs and events outlined in our 2021 TCCP Sponsorship Guide provide interested companies with an opportunity to align their brand with the TCCP mission, values and priorities while also supporting the growth of the technology community throughout Central Pennsylvania. As a membership organization, we offer our members a discount on the sponsorship opportunities included in this listing (with the exception of 2021 PA TechCon). More information about the Technology Council of Central Pennsylvania can be found at [www.tccp.org](http://www.tccp.org).

**Interested in sponsoring?** Please contact Ann Hughes, President & CEO at [ann@tccp.org](mailto:ann@tccp.org) or 717-340-5621.

# OUR ANNUAL INVESTORS

The Technology Council of Central Pennsylvania is thankful for the generous support of our annual Investors. Our Investors sponsor TCCP at a \$25,000 (Titan), \$15,000 (Visionary), \$10,000 (Innovator) or \$5000 (Entrepreneur) level and receive recognition throughout the year tied to their Investor level commitment. Our current Investors include the following:

## TITAN:



## VISIONARY:



## INNOVATOR:



## ENTREPRENEUR:



To learn more about how your company can join our list of Investors, please contact Ann Hughes, President & CEO at [ann@tccp.org](mailto:ann@tccp.org).

## Central PA Virtual Tech Career Fair

With the potential to be the largest tech-themed virtual career fair in Central PA, the inaugural event will create an opportunity for employers to connect with the top tech talent. Capitalizing on the remote working shift that so many companies have experienced as a result of COVID-19, this event eliminates the need for employers and candidates alike to physically travel while seamlessly exploring synergies.

**WHEN:** February 26, 2021

**Non-Member/TCCP Member Rates:**

Presenting Sponsor – \$3500/\$3150 (Exclusive)

Supporter – \$1500/\$1350

Employer Booth – \$250/\$225

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**Presenting Sponsor Exclusive Recognition includes:**

- Logo on program registration page
- Logo on program promotional emails
- Logo on event TCCP Central PA Virtual Career Fair webpage
- Logo on event landing page
- Recognition as Presenting sponsor in applicable quarterly member e-newsletter
- One employer booth

**Supporting Sponsor Recognition includes:**

- Logo on event TCCP Central PA Virtual Career Fair webpage
- Logo on event landing page
- Recognition as Supporting sponsor in applicable quarterly member e-newsletter
- One employer booth

**Interested in sponsoring?** Please contact Ann Hughes, President & CEO, at [ann@tccp.org](mailto:ann@tccp.org) or 717-340-5621.

## Diversity, Equity & Inclusion in Tech Summit

As the US becomes more and more diverse, the tech industry nationally, regionally and locally continues to lag behind. Technology leaders, stakeholders and influencers at all levels who attend this virtual summit will gain a better understanding of the definition and value of a diverse and inclusive workforce. Those who attend will learn about the current barriers that are both consciously and unconsciously in place and the steps they can take to encourage change and growth within their own organizations.

**WHEN:** March 19, 2021

**Non-Member/TCCP Member Rates:**

Presenting Sponsor – \$5000/\$4500 (Exclusive)

Networking Sponsor – \$2500/\$2250

Supporter – \$1000/\$900

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**Presenting Sponsor Exclusive Recognition includes:**

- Logo on program registration page
- Logo on program promotional emails
- Logo on event TCCP Diversity & Inclusion in Tech Summit webpage
- Logo on event landing page
- Recognition as Presenting sponsor in applicable quarterly member e-newsletter
- Recognition as Presenting sponsor from the virtual stage at start of the event
- Opportunity to introduce opening or closing keynote speaker
- 10 tickets to virtual event

**Networking Sponsor Recognition includes:**

- Logo on event TCCP Diversity & Inclusion in Tech Summit webpage
- Logo on event landing page
- Recognition as Supporting sponsor in applicable quarterly member e-newsletter
- Recognition as Supporting sponsor from the virtual stage at start of the event
- Opportunity to moderate one panel
- 6 tickets to virtual event

**Supporting Sponsor Recognition includes:**

- Logo on event TCCP Diversity & Inclusion in Tech Summit webpage
- Logo on event landing page
- Recognition as Supporting sponsor in applicable quarterly member e-newsletter
- 2 tickets to virtual event

**Interested in sponsoring?** Please contact Ann Hughes, President & CEO, at [ann@tccp.org](mailto:ann@tccp.org) or 717-340-5621.

## Central PA Technology Showcase

Highlighting the technology innovations that exist right here in Central PA, this inaugural virtual conference-style event will invite representatives from all industries to learn more about the Central PA tech resources, products, services and innovations that exist.

**WHEN:** June 3, 2021

**Non-Member/TCCP Member Rates:**

Presenting Sponsor – \$5000/\$4500 (Exclusive)

Networking Sponsor – \$2500/\$2250

Supporter – \$1000/\$900

Exhibitor – \$250/\$225

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**Presenting Sponsor Exclusive Recognition includes:**

- Logo on program registration page
- Logo on program promotional emails
- Logo on event TCCP Central PA Technology Showcase webpage
- Logo on event landing page
- Recognition as Presenting sponsor in applicable quarterly member e-newsletter
- Recognition as Presenting sponsor from the virtual stage at start of the event
- Opportunity to introduce opening or closing keynote speaker
- 8 tickets to virtual event
- 1 virtual Exhibit Booth

**Networking Sponsor Recognition includes:**

- Logo on event TCCP Central PA Technology Showcase webpage
- Logo on event landing page
- Recognition as Networking sponsor in pre-event quarterly member e-newsletter
- Recognition as Networking sponsor from the virtual stage at start of the event
- Opportunity to introduce one workshop speaker or moderate one panel
- 4 tickets to virtual event
- 1 virtual Exhibit Booth

**Supporting Sponsor Recognition includes:**

- Logo on event TCCP Central PA Technology Showcase webpage
- Logo on event landing page
- Recognition as Supporting sponsor in applicable quarterly member e-newsletter
- 2 tickets to virtual event

**Interested in sponsoring?** Please contact Ann Hughes, President & CEO, at [ann@tccp.org](mailto:ann@tccp.org) or 717-340-5621.

## Women In Tech Summit & Awards

Celebrating the 5th anniversary of our annual Women In Tech Awards event, our 2021 event will include a virtual Women In Tech summit that then culminates with the traditional WIT Awards celebration of women who are innovators, trailblazers, role models and leaders in Central PA tech.

**WHEN:** September 8, 2021

**Non-Member/TCCP Member Rates:**

Diamond Sponsor – \$7500/\$6750 (Exclusive)

Platinum Sponsor – \$5000/\$4500 (Limited)

Gold Sponsor – \$2500/2250

Silver Sponsor – \$1000/\$900

Bronze Sponsor – \$500/\$450



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at [ann@tccp.org](mailto:ann@tccp.org) or 717-340-5621.



**Diamond Sponsor Exclusive Recognition includes:**

- Opportunity to introduce opening or closing keynote speaker at WIT Summit
- Opportunity to welcome attendees during WIT Awards Main Event
- 10 tickets to virtual WIT Summit
- 10 tickets to virtual WIT Awards
- Recognition on event website as exclusive Diamond sponsor
- Logo on TCCP event promotion
- Listing within TCCP post-event coverage
- Listing on WIT Summit event landing page
- Recognition from the virtual WIT Summit podium as Diamond sponsor
- Recognition from virtual WIT Awards podium as Diamond sponsor
- Recognition as Diamond sponsor in pre-event quarterly member e-newsletter
- Listing on WIT Summit & WIT Awards sponsor virtual signage

**Platinum Sponsor Recognition includes:**

- Opportunity to introduce workshop speaker or moderate panel at WIT Summit
- 6 tickets to virtual WIT Summit
- 6 tickets to virtual WIT Awards
- Recognition on event website as a Platinum sponsor
- Logo on TCCP event promotion
- Listing within TCCP post-event coverage
- Listing on WIT Summit event landing page
- Recognition from the virtual WIT Summit podium as Platinum sponsor
- Recognition from virtual WIT Awards podium as Platinum sponsor
- Recognition as Platinum sponsor in pre-event quarterly member e-newsletter
- Listing on WIT Summit & WIT Awards sponsor virtual signage

**Gold Sponsor Recognition includes:**

- 4 tickets to virtual WIT Summit
- 4 tickets to virtual WIT Awards
- Recognition on event website as a Gold sponsor
- Logo on TCCP event promotion
- Listing within TCCP post-event coverage
- Listing on WIT Summit event landing page
- Recognition from the virtual WIT Summit podium as Gold sponsor
- Recognition from virtual WIT Awards podium as Gold sponsor
- Listing on WIT Summit & WIT Awards sponsor virtual signage

**Silver Sponsor Recognition includes:**

- 2 tickets to virtual WIT Summit
- 2 tickets to virtual WIT Awards
- Recognition on event website as a Silver sponsor
- Listing within TCCP post-event coverage
- Listing on WIT Summit event landing page
- Listing on WIT Summit & WIT Awards sponsor virtual signage

**Bronze Sponsor Recognition includes:**

- Recognition on event website as a Bronze sponsor
- Listing on virtual event signage
- Listing within TCCP post-event coverage

## PA TechCon

This annual full-day conference brings together more than 500 government and educational leaders, thought leaders from the private sector and faculty/students for a day of collaboration and sharing. PA TechCon continues to be offered in partnership with Harrisburg University of Science & Technology and the Commonwealth of Pennsylvania. Plans for the 2021 event are still in the works with more information anticipated to be available in late 2020.

**WHEN:** TBD 2021



Please email [patechcon@tccp.org](mailto:patechcon@tccp.org) for more info about sponsorship opportunities for this event.

### Not a TCCP Member Company?

Maybe now's the time to join and take advantage of sponsorship discounts and our other corporate member benefits.

New TCCP Annual Membership Rates	
<i>Effective with new and renewing annual memberships as of 10/1/20</i>	
Individual Membership Rate	Annual Rate
1*	\$250
Corporate Membership Rates <i>(Based on # of Employees on Membership)</i>	Annual Rate
1 - 6 Employees	\$500
7 - 15 Employees	\$750
16 - 34 Employees	\$1,250
35 - 60 Employees	\$2,000
61 - 99 Employees	\$3,000
100+ Employees	\$4,000
Organizational Categories	
Nonprofits (501(C)3 or 501(C)6)	\$350
Start-Ups (in business for less than 2 years)	\$350
Higher Education	\$1,000

*\*Individual Memberships do not qualify for corporate member benefits/discounts*

**Interested in membership?** Please contact Tina Barstow, Director of Member Management, at [tina@tccp.org](mailto:tina@tccp.org) or 717-340-5621.



## TCCP TechTalks



**TCCP TechTalks** - or just TechTalks for short - combine a thought-provoking 20 - 30 minute presentation with networking. The topics will vary and attendees may or may not agree with the presenter's perspective, but that is kind of the point. Each TechTalk promises to make attendees think about the current and/or future role of technology and the role we do, should or could play in it.

**WHEN:** 1 per quarter

**Non-Member/TCCP Member Rates:**

\$500/\$450 per event

\$1750/\$1575 for full series

**Sponsor recognition includes:**

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program

**Interested in sponsoring?** Please contact Ann Hughes, President & CEO, at [ann@tccp.org](mailto:ann@tccp.org) or 717-340-5621.

## Technology Roundtables



Our **Technology Roundtables** feature engaging keynote speeches and/or panel discussions on the latest technology topics and trends. Open discussion and networking time provide attendees with the opportunity to discuss common problems and discover new and innovative solutions.

**WHEN:** 1 per quarter

**Non-Member/TCCP Member Rates:**

\$500/\$450 per event

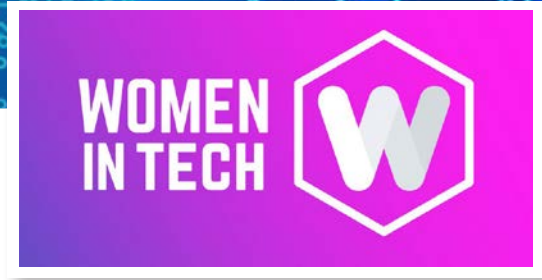
\$1750/\$1575 for full series

**Sponsor recognition includes:**

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program

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## Women In Tech (WIT) Breakfasts



**Women In Tech** is an action-oriented initiative of the Technology Council of Central Pennsylvania with a clear goal - creating an inclusive tech community throughout Central Pennsylvania that attracts and retains the best talent. Our quarterly events provide a variety of forums for learning, discussion, debate, collaboration and action.

**WHEN:** 1 per quarter

**Non-Member/TCCP Member Rates:**

\$500/\$450 per event  
\$1750/\$1575 for full series

**Sponsor recognition includes:**

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program

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## TCCP TechWork Series



Our **TechWork** series highlights innovative approaches to recruiting and retaining top tech talent that today's Central PA employers might consider implementing for those hard-to-fill positions.

**WHEN:** 1 per quarter

**Non-Member/TCCP Member Rates:**

\$500/\$450 per event  
\$1750/\$1575 for full series

**Sponsor recognition includes:**

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program

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## Peer Learning Series

Rotating between 4 monthly themes (project management, cloud strategy, dev ops and an open forum) per quarter, each month encourages attendees to discuss current issues, questions, problems, lessons learned and new opportunities with peers - what better way to connect, learn and innovate with others from throughout Central PA?



### WHEN: 1 per quarter

#### Non-Member/TCCP Member Rates:

\$500/\$450 per themed series (includes 3 meetings per year)

\$1750/\$1575 for the complete series (includes 12 meetings per year)

#### Sponsor recognition includes:

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program

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## ADDITIONAL SPONSORSHIP OPPORTUNITIES >>>

### >> TCCP Member Newsletter

Our quarterly e-newsletter is sent to all TCCP members.

#### Non-Member/TCCP Member Rates:

Annual sponsor – \$3000/\$2700

Quarterly sponsor – \$850/\$765

#### Sponsor recognition includes:

- logo & recognition as newsletter sponsor in applicable issue(s)

### >> TCCP Weekly Program & Event Email

Include your logo on the weekly emails that hit more than 6000+ inboxes promoting upcoming TCCP programs and events.

#### Non-Member/TCCP Member Rates:

Annual Sponsor – \$5000/\$4500

Monthly Sponsor – \$500/\$450

#### Sponsor recognition includes:

- logo & recognition as newsletter sponsor in applicable issue(s)

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*Connecting members and organizations to promote technology and fuel economic development.*



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