



2022

SPONSORSHIP OPPORTUNITIES

UPCOMING TCCP EVENTS, PROGRAMS & MORE

The mission of the Technology Council of Central Pennsylvania (TCCP) is to connect members and organizations to promote technology and fuel economic development. TCCP believes that bringing together the technology community unleashes unimaginable capacity for our region to thrive and delivers on our mission by offering a variety of programs, events and services that:

- Connect technologists from diverse industries, backgrounds and experiences with opportunities to learn, collaborate and innovate AND
- Raise the profile of the technology community throughout out the Central Pennsylvania region and beyond.

In doing so, the following five priorities guide all our programming and partnerships:

Collaborate to Solve Strategic Problems

Does this program and/or partnership encourage the co-creation of solutions to problems that may be tech specific or where tech innovation may be a solution specific to an industry issue?

Recruit & Retain Diverse Talent

Does this program and/or partnership help employers recruit and retain diverse tech talent with a special focus on currently underrepresented groups within the Central PA tech community?

Stay Sharp with Peers

Does this program and/or partnership offer timely lifelong learning opportunities that will help tech producers and tech users stay connected to the latest trends, issues and innovations within an industry that is continuously changing?

Grow the Business

Does this program and/or partnership create opportunities that assist members with the cultivation of new business leads, improve business and hiring practices and raise their profile thereby improving their bottom line.

Promote the Region

Does this program and/or partnership help TCCP play a leading role in the promotion of the tech innovations and opportunities that exist throughout the region.

The programs and events outlined in our 2022 TCCP Sponsorship Guide provide interested companies with an opportunity to align their brand with the TCCP mission, values and priorities while also supporting the growth of the technology community throughout Central Pennsylvania. As a membership organization, we offer our Corporate and Investor members a discount on the sponsorship opportunities included in this listing (except for 2022 PA TechCon).

More information about the Technology Council of Central Pennsylvania can be found at www.tccp.org.

Our Annual Investors

The Technology Council of Central Pennsylvania is thankful for the generous support of our annual Investors. Our Investors sponsor TCCP at a \$25,000 (Titan), \$15,000 (Visionary), \$10,000 (Innovator) or \$5000 (Entrepreneur) level and receive recognition throughout the year tied to their Investor level commitment. Our current Investors include the following:

Titan



Visionary



Innovator



Entrepreneur



To learn more about how your company can join our list of Investors, please contact Ann Hughes, President & CEO at ann@tccp.org or 717-340-5621 ext. 101



A 2-part In-Person & Virtual Event!

This year's 2-part Diversity, Equity & Inclusion in Tech summit that feature a 1/2 day in-person workshop with nationally recognized Raven Solomon followed by a series of DEI in Tech-themed virtual break-out sessions. During part 1, attendees will join nationally recognized speaker Raven Solomon as she breaks inclusive leadership down into 6 straight-forward characteristics, demonstrating what each looks like in everyday leadership. During part 2, attendees will learn more about the efforts of local technologists and resources available to help lay the foundation for a shift to an inclusive Central PA tech workforce.

Presenting Sponsor Exclusive Recognition includes:

- Logo on program registration page
- Logo on program promotional emails
- Recognition as Presenting sponsor on TCCP Diversity & Inclusion in Tech Summit event webpage
- Recognition as Presenting sponsor in applicable quarterly member e-newsletter
- Recognition as Presenting sponsor from the stage at start of each day
- Opportunity to introduce day 1 speaker
- 4 tickets to day 1 workshop
- 8 tickets to day 2 virtual break-out sessions

Networking Sponsor Recognition includes:

- Logo on program registration page
- Recognition as Networking sponsor on TCCP Diversity & Inclusion in Tech Summit event webpage
- Recognition as Networking sponsor in applicable quarterly member e-newsletter
- Recognition as Networking sponsor from the stage at start of each day
- Opportunity to introduce one day 2 virtual break-out session speaker
- 2 tickets to day 1 workshop
- 4 tickets to day 2 virtual break-out sessions

Supporting Sponsor Recognition includes:

- Recognition as Supporting sponsor TCCP Diversity & Inclusion in Tech Summit event webpage
- Recognition as Supporting sponsor in applicable quarterly member e-newsletter
- 1 ticket to virtual event
- 2 tickets to day 2 virtual break-out sessions

2022 TCCP EVENTS

Central PA Innovate!
June 9, 2022

Non-Member/TCCP Member Rates:
Presenting Sponsor - \$5000/\$4500
(Exclusive)

Networking Sponsor - \$2500/\$2250
Supporter - \$1500/\$1350
Exhibitor - \$500/\$450



An In-Person Event!

Highlighting the technology innovations that exist right here in Central PA, this event showcases and celebrates regional tech resources, products, services and innovations.

Presenting Sponsor Exclusive Recognition includes:

- Logo on program registration page
- Logo on program promotional emails
- Recognition as Presenting sponsor on TCCP Central PA Technology Showcase event webpage
- Recognition as Presenting sponsor in applicable quarterly member e-newsletter
- Recognition as Presenting sponsor from the stage at start of the event
- Opportunity to introduce opening or closing keynote speaker
- 8 tickets to event
- 1 Exhibit Booth

Networking Sponsor Recognition includes:

- Logo on program registration page
- Recognition as Networking sponsor on TCCP Central PA Technology Showcase event webpage
- Recognition as Networking sponsor in applicable quarterly member e-newsletter
- Recognition as Networking sponsor from the stage at start of the event
- Opportunity to introduce one workshop speaker
- 4 tickets to event
- 1 Exhibit Booth

Supporting Sponsor Recognition includes:

- Recognition as Supporting sponsor on TCCP Central PA Technology Showcase event webpage
- Recognition as Supporting sponsor in applicable quarterly member e-newsletter
- 2 tickets to event
- 1 Exhibit Booth

Exhibitor includes:

- Exhibit Booth
- 1 ticket to event



An In-Person Event!

This annual event celebrates women who are innovators, trailblazers, role models and leaders in Central PA tech.

Diamond Sponsor Recognition Includes:

- Opening remarks at VIP Reception
- Remarks during Women In Tech Awards Main Event
- Recognition on event website as a Diamond sponsor
 - Logo on TCCP event promotion
 - Listing within TCCP post-event coverage
 - Full page ad in event program booklet*
 - Listing on event signage
- Recognition from the event podium as a Diamond sponsor
- 10 tickets to VIP Reception & Main Event

Platinum Sponsor Recognition Includes:

- Recognition on event website as a Platinum sponsor
 - Logo on TCCP event promotion
 - Listing within TCCP post-event coverage
 - Full page ad in program booklet*
 - Listing on event signage
- Recognition from the event podium as a Platinum sponsor
- 8 tickets to VIP Reception & Main Event

Women In Tech Awards

September 14, 2022

Non-Member/TCCP Member Rates:

**Diamond Sponsor - \$7500/\$6750
(Exclusive)**

Platinum Sponsor - \$5000/\$4500 (Limited)

Gold Sponsor - \$2500/2250

Silver Sponsor - \$1000/\$900

Bronze Sponsor - \$500/\$450

Gold Sponsor Recognition Includes:

- Recognition on event website as a Gold sponsor
 - Logo on TCCP event promotion
 - Listing within TCCP post-event coverage
 - 1/2 page ad in program booklet*
 - Listing on event signage
- 4 tickets to VIP Reception & Main Event

Silver Sponsor Recognition Includes:

- Recognition on event website as a Silver sponsor
 - Listing within TCCP post-event coverage
 - 1/4 page ad in event program booklet*
 - Listing on event signage
- 2 tickets to VIP Reception & Main Event

Bronze Sponsor Recognition Includes:

- Listing event program booklet*
- Listing on event signage
- Listing within TCCP post-event coverage

*or equivalent

2022 TCCP EVENTS

SAVE THE DATE!

August 3, 2022



This full-day conference brings together more than 500 government and educational leaders, thought leaders from the private sector and faculty/students every year for a day of collaboration and sharing. This conference is offered by TCCP in partnership with Harrisburg University of Science & Technology and the Commonwealth of Pennsylvania.

Please email patechcon@tccp.org for more info about sponsorship opportunities for this event.

JOIN THE TCCP

Offering a membership experience like no other in the region, the Technology Council of Central Pennsylvania has been connecting technologists throughout the region with opportunities to learn, innovate and collaborate since 1996. Our programs, events and priorities continue to reflect the needs and opportunities that exist, but our commitment to our members and the broader Central PA tech community has remained the same.

New TCCP Membership Rates	
Corporate Membership Rates (Based on # of Employees)	Annual Rate
1 - 6	\$500.00
7 - 15	\$750.00
16 - 34	\$1,250.00
35 - 60	\$2,000.00
61 - 99	\$3,000.00
100+	\$4,000.00
Other Membership Categories	
Individual*	\$250.00
Nonprofits (501(C)3 or 501(C)6)	\$350.00
Start-Ups (less 2 years)	\$350.00
Higher Education	\$1,000.00

* Individual memberships do not qualify for Corporate Member Benefits.

Our Corporate Membership Rates are based on the # of employees a company wants to include on its membership.

Visit <https://www.tccp.org/join-the-tccp/> to learn more!



Virtual Program

WHEN: 1 per quarter

Non-Member/TCCP Member Rates:

\$325/\$290 per event

\$1250/\$1125 for full series

Our Technology Roundtables feature engaging keynote speeches and/or panel discussions on the latest technology topics and trends. Open discussion and networking time provide attendees with the opportunity to discuss common problems and discover new and innovative solutions.

Sponsor recognition includes:

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program

Virtual Program

WHEN: 1 per quarter

Non-Member/TCCP Member Rates:

\$325/\$290 per event

\$1250/\$1125 for full series



Our TechWork series highlights innovative approaches to recruiting and retaining top talent for some of those hard-to-fill positions that today's Central PA tech employers might consider implementing.

Sponsor recognition includes:

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program

2022 TCCP PROGRAMS

Virtual Program

WHEN: 1 per quarter

Non-Member/TCCP Member Rates:

\$325/\$290 per event

\$1250/\$1125 for full series



TechTalks combine a thought-provoking 20 – 30-minute presentation with networking. The topics will vary and attendees may or may not agree with the presenter's perspective, but that is kind of the point. Each TechTalk promises to make attendees think about the current and/or future role of technology and the role we do, should or could play in it.

Sponsor recognition includes:

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program



WOMEN IN TECH

Virtual Program

WHEN: 1 per quarter

Non-Member/TCCP Member Rates:

\$325/\$290 per event

\$1250/\$1125 for full series

Women In Tech is an action-oriented initiative of the Technology Council of Central Pennsylvania with a clear goal – creating an inclusive tech community throughout Central Pennsylvania that attracts and retains the best talent. Our quarterly events provide a variety of forums for learning, discussion, debate, collaboration and action.

Sponsor recognition includes:

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program



VIRTUAL PEER LEARNING GROUP

Build your professional network and learn from local experts

Virtual Program

WHEN: 1 per quarter

Non-Member/TCCP Member Rates:

\$325/\$290 per event

\$1250/\$1125 for full series

Rotating between 4 monthly themes (project management, cybersecurity, data analytics and digital transformation), each month encourages attendees to discuss current issues, questions, problems, lessons learned and new opportunities with peers – what better way to connect, learn and innovate with others from throughout Central PA?

Sponsor recognition includes:

- logo on program registration page
- logo on program promotional emails
- recognition as program sponsor in applicable quarterly member e-newsletter
- 1 min remarks at start of the program

In-Person Program

WHEN: 1 per quarter

New TechNet Host

**TCCP Corporate Member ONLY Opportunity*



A TechNet is an in-person, informal networking opportunity for both TCCP members and non-members.

They are typically held on a Tuesday, Wednesday or Thursday from 5 – 7 pm. A TechNet Host is responsible for providing the host location and covering the costs associated with the catering & beverage service during the event. If a TechNet host does not have a Central PA location, the interested TechNet Host can sponsor the event for a flat fee of \$1000 and TCCP can find a venue and coordinate the food & beverage.

Sponsor recognition includes:

- logo listed on all promotion tied to the upcoming program
- welcomes all guests at the start of the program
- can offer tours of facility to the attendees
- receives a list of the attendees post-program

2022 Event Sponsorship Form

Company: _____

Mailing Address: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

We are would like to sponsor the following 2022 TCCP Events (please check all that apply):



☐ Presenting Sponsor*
\$5000 Non-Member/\$4500 TCCP Corporate Member

☐ Presenting Sponsor*
\$5000 Non-Member/\$4500 TCCP Corporate Member

☐ Diamond Sponsor* **SOLD!**

☐ Networking Sponsor*
\$2500 Non-Member/\$2250 TCCP Corporate Member

☐ Networking Sponsor*
\$2500 Non-Member/\$2250 TCCP Corporate Member

☐ Platinum Sponsor*
\$5000 Non-Member/\$4500 TCCP Corporate Member

☐ Supporting Sponsor
\$1000 Non-Member/\$900 TCCP Corporate Member

☐ Supporting Sponsor
\$1500 Non-Member/\$1350 TCCP Corporate Member

☐ Gold Sponsor
\$2500 Non-Member/\$2250 TCCP Corporate Member

☐ Exhibitor
\$500 Non-Member/\$450 TCCP Corporate Member

☐ Silver Sponsor
\$1000 Non-Member/\$900 TCCP Corporate Member

☐ Bronze Sponsor
\$500 Non-Member/\$450 TCCP Corporate Member

*denotes limited # TCCP sponsorships that are available on a first come, first serve basis.

☐ My Company is a TCCP Corporate or Investor level Member and qualifies for the TCCP Member Rate

☐ My Company would like to become a TCCP Corporate or Investor level Member

☐ My Company would like more info about 2022 PA TechCon sponsorship opportunities

Signature of Company Contact

Date

Please return completed form to Tina Barstow at tina@tccp.org

Company will be invoiced upon receipt of this form unless a request to be billed separately for each sponsorship accompany this form.

2022 Program Sponsorship Form

Company: _____

Mailing Address: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

We are would like to sponsor the following 2022 TCCP Programs (please check all that apply):



\$325 Non-Member/\$290 TCCP Corporate Member

- ☐ 2022 1st Quarter
- ☐ 2022 2nd Quarter
- ☐ 2022 3rd Quarter
- ☐ 2022 4th Quarter



\$325 Non-Member/\$290 TCCP Corporate Member

- ☐ 2022 1st Quarter
- ☐ 2022 2nd Quarter
- ☐ 2022 3rd Quarter
- ☐ 2022 4th Quarter



\$325 Non-Member/\$290 TCCP Corporate Member

- ☐ 2022 1st Quarter
- ☐ 2022 2nd Quarter
- ☐ 2022 3rd Quarter
- ☐ 2022 4th Quarter



\$325 Non-Member/\$290 TCCP Corporate Member

- ☐ 2022 1st Quarter
- ☐ 2022 2nd Quarter
- ☐ 2022 3rd Quarter
- ☐ 2022 4th Quarter



\$325 Non-Member/\$290 TCCP Corporate Member

- ☐ 2022 1st Quarter
- ☐ 2022 2nd Quarter
- ☐ 2022 3rd Quarter
- ☐ 2022 4th Quarter



TCCP Corporate Members ONLY!

- ☐ 2022 1st Quarter
- ☐ 2022 2nd Quarter
- ☐ 2022 3rd Quarter
- ☐ 2022 4th Quarter

*All program sponsorships are available on a first come, first serve basis.

- ☐ My Company is a TCCP Corporate or Investor level Member and qualifies for the TCCP Member Rate
- ☐ My Company would like to become a TCCP Corporate or Investor level Member

Signature of Company Contact

Date

Please return completed form to Tina Barstow at tina@tccp.org

Company will be invoiced upon receipt of this form unless a request to be billed separately for each sponsorship accompany this form.