



WOMEN IN TECH

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2023
7TH ANNUAL

WOMEN IN TECHNOLOGY AWARDS

SEPTEMBER 27, 2023

PRESENTED BY



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

Honored to support

Accenture is honored to support the **7th annual Women in Technology Awards** and the **Technology Council of Central Pennsylvania**

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2023
7TH ANNUAL

WOMEN IN TECHNOLOGY AWARDS

PROGRAM SCHEDULE

6:15PM

Main Event Begins

6:15PM

Networking / Food and Beverage

6:45PM

Welcome and Opening Remarks

7:00PM

WIT Awards Program Part 1

3 Awards and 2 Scholarships

7:20PM

Networking / Food and Beverage

7:40PM

WIT Awards Program Part 2

4 Awards and 1 Scholarship

8:00PM

Networking / Food and Beverage

8:30PM

Event Ends

All times are approximates with the exception of start and end times.

ABOUT THE



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

The Technology Council of Central Pennsylvania (TCCP) connects technologists from diverse industries, backgrounds, and experiences with opportunities to learn, collaborate and innovate while also raising the profile of the technology community throughout the Central Pennsylvania region and beyond. More information about the Technology Council of Central Pennsylvania can be found at www.tccp.org.

**TCCP CONGRATULATES THE 2023
WOMEN IN TECH AWARD FINALISTS,
WINNERS AND SCHOLARSHIP
RECIPIENTS!**

WWW.TCCP.ORG

CELEBRATING WOMEN *in Tech*

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ABOUT TCCP'S WOMEN IN TECHNOLOGY INITIATIVE

2023 marks the 7th anniversary of the Women in Technology Awards and the Technology Council of Central Pennsylvania's continued commitment to celebrating women who are innovators, role models, trailblazers, and inspirations within the technology community throughout our region. In addition to the Women In Technology Awards, TCCP offers a variety of Women In Technology (WIT) activities as part of its broader WIT initiative that strives to create an inclusive and level playing field regardless of gender within the technology industry. More information about TCCP's Women In Technology initiative can be found at [**www.tccp.org/wit**](http://www.tccp.org/wit).

THANK YOU TO THIS YEAR'S WOMEN IN TECH SUBCOMMITTEE

WOMEN IN TECH SUBCOMMITTEE CHAIR

Sue Engels

Capital Blue Cross

WOMEN IN TECH SUBCOMMITTEE MEMBERS

Beth Montgomery

Project?Done!

Esther Angell

Cargas Systems

Kathryn Hartzell

Pennsylvania Turnpike Commission

Kristin Crager

JMA Resources

Kristin DiMatteo

formerly of Harrisburg University of Science and Technology

Lori Montgomery

Select Medical

Louise Hutchinson

Bybel Rutledge

Nicole McCartan

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2023
7TH ANNUAL

WOMEN IN TECHNOLOGY AWARDS



WOMEN IN TECH

2023 AWARD FINALISTS

PRESENTED BY



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA



IMPACT AWARD

PRIVATE SECTOR / MEDIUM TO LARGE BUSINESS

W 2023 FINALIST

This award recognizes a woman in technology whose contributions have made a positive impact in the Private Sector / Medium to Large Business market (companies employing 50 or more employees).

JENNIFER RUSSELL

Director of Marketing Analytics & Research

PSECU



Jennifer Russell is a highly skilled and accomplished marketing technology expert with a wealth of experience in the field. She currently holds the Director of Marketing Analytics & Research position at PSECU. Before this, Jennifer held similar positions at InsuranceNewsNet and Skipta.

In her current position at PSECU, Jennifer oversees a team of Analysts, Researchers, and Operations professionals, spanning a large scope of responsibility to leverage research and data to help PSECU members deepen their relationships and to help colleagues make data-driven decisions. She is critical in implementing and optimizing the enterprise marketing automation platform HubSpot. Her collaborative work to quickly realize this new function in the organization has allowed for more personalized marketing based on data, resulting in significantly more effective and targeted marketing campaigns.

Jennifer's contributions to PSECU do not stop there, as she has also collaborated with her team to help build several data models, including a Member Attrition Model and a "Next Best Action" Model. Her colleagues value her expertise, whom she regularly mentors, and she also engages with national communities, such as Women of Email and Women in Analytics, to share her knowledge and experience.

Jennifer earned her bachelor's degree from West Chester University of Pennsylvania.



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JILL YOCUM

Manager, Information Technology and
Delivery, Release Management Solutions
Capital Blue Cross



Jill has lived and worked in central Pennsylvania her entire life and has enjoyed growing her IT career with some wonderful mentors and coworkers. Jill has been employed at Capital Blue Cross since 2015 and has been the Manager of Information Technology and Delivery, Release Management Solutions since March of 2019.

Jill has spent over 20 years in technology, first as a business analyst and then diving into developing software release governance processes that bridge communication barriers between IT and Business areas. Jill manages an exceptional team of technical business analysts and test automation engineers. Jill also leads a Vendor sponsored Testing Subcommittee comprised of testing professionals in the United States, focused on open exchange of best practices.

Jill is a recent graduate of the IT Leaders – IT Managers Certificate Program at Harrisburg University of Science and Technology. Jill is also a member of the Technology Council of Central PA, Women's Impact Network of Capital, Employee Engagement Council of Capital and United Way of Central PA Women's Leadership Network.

Jill volunteers as a Team Lead with Making Strides against Breast Cancer, overseeing the Tribute Garden sales and day of 5k event planning and preparations. In Jill's free time, she enjoys travelling, reading, making memories with her beloved family and friends, ancestry research (Jill's family was one of the first at Jamestown!) and concerts.



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RACHEL ALDEN

Digital Portfolio Manager

Sheetz, Inc.



A lifelong Pennsylvania resident, Rachel came to the Greater Harrisburg Area as a college student attending Messiah University. Rachel stayed in the area after graduation, working in marketing, grant writing and nonprofit development. Rachel transitioned to a career in technology in 2014 with a company based in Altoona, Pa., building solutions for home health, hospice and home care companies.

In 2019, Rachel was thrilled to join the team at Sheetz. At Sheetz, Rachel leads the Consumer Digital product portfolio. Rachel is responsible for all customer-facing digital products including mobile apps, website, e-commerce, in-store ordering kiosks, delivery partner integrations, and supporting internal systems. In addition to software product management responsibilities, Rachel oversees the e-commerce and delivery programs for Sheetz, Inc. Rachel is very proud of the team and all that they accomplish for Sheetz's customers and stores.

As a digital product leader, Rachel solves problems for customers and employees by connecting and motivating teams to develop innovative solutions. Rachel is grateful to use her strengths to promote technology for a Pennsylvania-based company and to serve as a female leader in tech.

Rachel is a proud resident of Hampden Township where she works remotely and lives with her husband, two children, and two dogs. When Rachel is not working, she can be found attending a child's sporting event, sipping a coffee from Little Amps, or supporting the Midtown Scholar and Broad Street Market.

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IMPACT AWARD

PRIVATE SECTOR / ENTREPRENEUR TO SMALL BUSINESS

2023 FINALIST

This award recognizes a woman in technology whose contributions have had a positive impact in the Entrepreneurial / Small Business sector (companies employing less than 50 employees).

CARI MAXWELL

Director of People & Culture

SecureStrux



Cari Maxwell is the Director of People & Culture at SecureStrux, a niche cybersecurity firm serving agencies that support the Department of Defense. She leads the daily charge to ensure that SecureStrux is a welcoming place where employees find alignment personally and professionally and can grow, learn and thrive.

Cari brings over twenty years of professional experience, 11 of them specifically dedicated to the development of people and culture programs that work in alignment with company core values and purpose. She came to SecureStrux from Candoris, seeing the company from start-up through its next ten years, building and articulating a culture that led to the attraction and retention of top talent along with receiving several best workplaces awards along the way.

At work, ensuring that her company provides opportunities for employees to do meaningful work and give back to their community is a top focus. This has led to numerous community organizations receiving the benefit of countless volunteer hours devoted by like-minded individuals. She is passionate about opening doors for women to find their way into technology and technology-adjacent careers, ensuring that the voices at the table are diverse.

At home, she is an award-winning advocate for organizations that support patients with kidney disease. From speaking engagements with patient groups and clinicians to lobbying for legislation with government leaders, her commitment to others shines through. Cari is a devoted wife and mother of three daughters. In her free time, she enjoys quality time with the family at home and out on the golf course.



IMPACT AWARD

PRIVATE SECTOR / ENTREPRENEUR TO SMALL BUSINESS

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This award recognizes a woman in technology whose contributions have had a positive impact in the Entrepreneurial / Small Business sector (companies employing less than 50 employees).

JACQUELYEEN BONEY

Director of People and Culture

Phospholutions, Inc.



Jacquelyeen Boney, Director of People and Culture at Phospholutions, Inc., holds a Bachelor of Science degree in Biology from West Virginia University.

She is an experienced and skilled Human Resources leader committed to collaborative Human Resources practices and efforts to enhance an organization.

In her early years with Phospholutions, she spanned multiple sectors of the business including HR, finance, regulatory, and operations to assist the organization in its growth goals.

She has grown the company by 450% with employees in the Centre region and across the nation, managed \$17 million in investment for the organization, and shaped the organization's culture and values to be what they are today.

The mission of Phospholutions, Inc., enhancing the efficiency of global phosphorus use aligns directly with her passion for agriculture and reducing environmental impact.



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SHANNON MCCLEARY

Marketing & Account Manager

TREYSTA technology management



Shannon McCleary's career journey began in a small town in Connecticut. She is currently the Marketing and Account Manager for TREYSTA technology management with prior experience in the IT field. Her passion for cultivating strong client relationships is evident in her achievement of increasing client retention from 30% to an impressive 72% in her previous role. Shannon leverages her prior IT and marketing experience to provide exceptional service and deliver effective internal marketing strategies.

Beyond her professional endeavors, Shannon has a strong commitment to community involvement and social impact. Actively volunteering with local non-profit organizations, she dedicates her time and expertise to making a positive difference in the community. Shannon seamlessly incorporates this passion into her work life, encouraging her fellow team members to participate and support local campaigns. Using her positive attitude and tireless energy, she encourages others to work hard and succeed.

Outside of her career and community efforts, Shannon finds joy in spending quality time with her friends, partner, and beloved pets. A dedicated learner, she continuously seeks to acquire new skills. Whether it's acquiring knowledge in a new industry trend, mastering a new tool, or delving into a new hobby, she embraces the thrill of personal and professional growth. She also finds solace in cultivating beautiful gardens, tending to a diverse array of plants, and creating lush indoor spaces.

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Congratulations Award Winners & Scholarship Recipients

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IMPACT AWARD PUBLIC SECTOR / GOVERNMENT

2023 FINALIST

This award recognizes a woman in technology whose contributions have had an impact in the Public Sector / Government.

JEANNETTE FACKLER

Technology Strategist

Lumen Technologies



Jeannette Fackler is a distinguished Technology Strategist with over two decades serving public sector within the telecommunications service provider industry.

Jeannette is recognized for her grasp of the delicate balance between technology modernization needs, operational complexities, and financial constraints in the realm of state and local government IT. She specializes in crafting actionable technology plans that efficiently deliver on strategic initiatives that fulfill legislative directives.

A proud graduate of ITT Technical Institute with a degree in Electronics Engineering Technology, Jeannette advocates for the recognition of multiple paths, including technical schools, as valid routes to successful and fulfilling careers.

Jeannette is also a mother to five children, three adopted from foster care, and is committed to uplifting both her family, the communities she serves, and younger generations of women in technology.



IMPACT AWARD PUBLIC SECTOR / GOVERNMENT

2023 FINALIST

This award recognizes a woman in technology whose contributions have had an impact in the Public Sector / Government.

MICHELLE DOBLE

Project Manager

Pennsylvania Game Commission



Michelle Doble is the Project Manager for internal applications and data at the Pennsylvania Game Commission (PGC). Michelle is from Shippensburg and graduated from Shippensburg University with both her BSBA and MBA.

Michelle started her career at the Pennsylvania Department of Labor and Industry, working on large and small projects for 15 years and earning her ITILv3 Expert certification. Michelle transitioned to the PGC in 2018 in search of a new challenge.

At PGC, Michelle wears many hats but the most important is her role as the leader of my development team; they are the reason so much is accomplished for the agency.

Michelle enjoys serving her community and has volunteered at Ronald McDonald House, various American Cancer Society walks, and as an Alumni leader for STEM events with girls at Shippensburg University. Michelle currently provides meals for people in need with Lasagna Love.

Michelle has a young son who keeps her very busy and a wonderful husband she considers herself lucky to share her life with. Michelle enjoys cooking as well as being outdoors.



IMPACT AWARD PUBLIC SECTOR / GOVERNMENT

2023 FINALIST

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STACEY WHITE

Shared Services Transformation Officer
Commonwealth of Pennsylvania



Stacey White was named Shared Services Transformation Officer in August 2020. Stacey is the first person to hold this new role for the Commonwealth and is responsible for driving higher levels of achievement and initiatives that represent government that works for the people.

Stacey has over 32 years' experience in the public sector, including over 27 years in the Information Technology field. She has expertise directing and leading professional teams through transformation initiatives, culture change, governance, strategic planning, service management, policy, financial investments, training, and communications.

Her experience helped yield a unified shared services delivery model for Commonwealth technology services, over \$83 million cost savings, standardized core processes, and eliminated duplication by converging technology services and people mindsets.

She influences financial, policy, and legal decisions at the highest level of state government. Over the course of her career, she achieved the honor of presenting Commonwealth technology initiatives and complex subjects directly to the Governor and Cabinet members.






Stacey "models the way" as an executive leader and has the personality needed to achieve difficult transformation for the Commonwealth and citizens of Pennsylvania. She exhibits passion and experience for doing what's right by constituents and follows through on overcoming perceived boundaries for the betterment of citizen experience.

Stacey is a member of the National Association of State Technology Directors and National Association of State Chief Information Officers. She is a 2014 Graduate of Harrisburg University's Certified Government Chief Information Officer program, the commonwealth's 2013 Leadership Development Institute, and holds ITIL certifications.

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M^{1st}



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DIVERSITY & INCLUSION AWARD

W 2023 FINALIST

This award recognizes a woman's active commitment to inclusion and diversity in technology.

KRISTIN DIMATTEO

Nominated for prior position as

Employer Relations & Career Development
Director
Harrisburg University of Science and
Technology



Kristin DiMatteo was nominated for her prior position as a Career Services and Employer Relations Director at Harrisburg University of Science and Technology, teaching and using innovative strategies to engage with non-traditional students for successful career outcomes. With a commitment to creating equitable opportunities for all students, Kristin played a transformative role in fostering meaningful connections between Harrisburg University of Science and Technology and a diverse range of companies and recruiters.

As the Employer Relations and Career Development Director at Harrisburg University, Kristin demonstrated exceptional relationship-building skills, engaging in strategic outreach efforts, and organizing successful employer events. Her proactive approach to identifying and meeting with faculty and industry leaders led to valuable collaborations and increased opportunities for students. Additionally, Kristin's keen understanding of industry demand and geographic trends further strengthened the university's position as a preferred talent pool for employers.

Before her tenure at Harrisburg University, Kristin served as a dedicated Learner Support/Career Services Specialist at Pennsylvania College of Health Sciences. In this capacity, she provided valuable career service support to a diverse student body through resume review, mock interviews, and professional development resources.

Beyond her professional accomplishments, Kristin is actively engaged in various community initiatives and organizations dedicated to diversity and inclusion. Her involvement in Kathy's Circle of Friends, the Technology Council of Central Pennsylvania - Women in Tech Awards Committee, and the Women in Business Mentoring Program exemplifies her commitment to creating a more inclusive society.

Kristin holds a Master of Education in Gifted Education and a Master of Education in Language and Literacy, with a Reading Specialist Concentration, both earned from Millersville University. She also completed her Bachelor of Science in Education with a concentration in English.

With her strong leadership, proactive approach, and dedication to student success, Kristin DiMatteo continues to be a driving force in the field of higher education in STEM. Her efforts in fostering connections between students and employers have shaped the career trajectories of countless individuals, making a lasting impact on their professional journeys.



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MARY RICHARDSON

CEO

Bindr



Growing up in a single-parent household with limited resources and being queer in central Pennsylvania had its challenges, but Mary never let those define her.

Being the first woman in her family to attend college was a turning point, and getting into her dream school, Penn State, was a huge achievement. Mary discovered her passion for helping others through various jobs in healthcare, preschools, and even a children's mental hospital. However, Mary knew she could make an even bigger impact.

So, Mary took a leap of faith and created Bindr, the first label-free dating application. This has been deeply personal to her because she wanted to provide a place where queer individuals could feel safe in the dating scene again. It's been an incredible journey, and witnessing people find meaningful connections and representation through Bindr and herself has changed Mary's life.

Being a queer woman in the technology field means the world to Mary. She knows the importance of what she's doing, and what it means to represent others. Mary's experiences have taught her that we can challenge stereotypes and break barriers, proving that our uniqueness is our strength.

As Mary continues on this path, she hopes to inspire more LGBTQIA+ individuals to pursue careers in technology and show them that they can thrive in any field they choose. Mary's mission is to make a lasting impact on the lives of those seeking love and belonging, and she won't rest until we achieve a world where acceptance and inclusion exists.



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SA LIU

Assistant Professor of Interactive Technologies

Harrisburg University of Science and Technology



Dr. Sa Liu is an Assistant Professor in the Interactive Media program at Harrisburg University of Science and Technology. Holding a Ph.D in Learning Technologies from the University of Texas at Austin, she teaches Programming, Data Visualization, Game Engines, Web Design and Development.

Her research focuses on the educational applications of emerging technologies, learning analytics and interactive media design. As a researcher, her publications have been cited over 400 times on Google Scholar. She has also published 7 digital games spanning various genres.

As a teacher, Dr. Liu has mentored and advised many women who are pursuing careers in technology, helping them navigate the challenges they may face in a male-dominated field.

Additionally, Dr. Liu actively contributes to the academic community as an editorial review board member for the Journal of Online Learning Research and editorial board member for the International Journal on E-Learning.

Beyond her academic pursuits, she is an avid enthusiast of indoor and outdoor games, including board games, video games, skiing, and hiking.



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MOXIE AWARD

W 2023 FINALIST

This award recognizes a pioneer who has blazed the trail for other women in technology to follow.

JENNIFER MAGARO

Vice President

enGen



As VP of Integrated Experience Platform and Delivery at enGen, a wholly owned healthtech subsidiary of Highmark Health, Jennifer Magaro facilitates an integrated experience platform layer that supports and simplifies the health care experience for all.

Leading enGen's digital operating model transformation and technology portfolio, Jennifer enables the organizations Living Health strategy to reinvent the health experience of a person and their clinician. Previously, she led the diversified business technology platforms of Highmark Health, focusing on the United Concordia Dental and HM Insurance Group platforms, servicing over nine million members nationwide.

With more than 25 years' business and technology leadership experience, Jennifer demonstrates a thorough understanding in her field, showcasing a skillset that includes platform ownership, portfolio management, process improvement, delivery methodologies, and employee engagement.

An active supporter of science, technology, engineering, and mathematics (STEM) programs throughout her local community, Jennifer is a champion for the Junior Achievement of South Central Pennsylvania STEM Summit program, as well as a board member of the Technology Council of Central Pennsylvania and she serves on the Harrisburg University Information Systems Engineering and Management advisory board.

Jennifer holds a master's degree in management information systems from Shippensburg University, and a bachelor's degree in communications from the University of Pittsburgh. Jennifer resides in Central Pennsylvania and is married to her husband, Shawn, and has two children, Nick and Gabe.



MOXIE AWARD

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KATHRYN KONING

CEO and Founder

**Global Software Applications LLC, d.b.a.
SurferQuest**



Kathryn E Koning, CEO and Founder of Global Software Applications LLC, has been providing software and technology since 2000. Implementing the first business center solution to the Westin Times Square, developing a standard amenity in the hospitality industry. Kathryn is an advocate for women and an active member of the Woman's Business Enterprise National Council and the Small Business Council for Technology.

A hands-on entrepreneur, Kathryn has brought a number of technologies to market as an early adopter of systems, with Digital Wayfinding in 2006 first launched at Temple University in Philadelphia Pennsylvania. Pioneering guest facing technologies that gained popularity and mandates spanning multiple hotel brands. Projects under her guidance including Kiosk self-service for Health-Care, Universities, Banking and Digital Wayfinding applications for Hospitals, Universities, Malls and Airports. for Kiosks, LCD Touch, Web and Mobile Devices.

With has a passion for philanthropy and the human connection, and her compassion for people, Kathryn founded Darkness2Hope to help shed light on the fight against human trafficking. Donating her time and resources to foundations such as The National Center for Missing and Exploited Children to help bring families back together. The pro-bono project branded as "the modern-day milk carton" by CNN referring to the creation of a real time digital data base of missing children displayed.

Kathryn enjoys public motivational speaking dedicated to the human experience in efforts to inspire people to find and explore their natural talents, and to believe in themselves to succeed. Additionally, serving on numerous committees nationally.



MOXIE AWARD

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LORI MONTGOMERY

Technical Project Manager, Scrum Master

Select Medical



Lori A. Montgomery started her career at Highmark, working at night while attending college during the day. Upon leaving Highmark, she progressed her career to a Financial Trainer for Compudata Health, then to Prelude services where she was a Systems Analyst for multiple applications.

Her career at Select Medical Corporation began in September of 2007. In her most current position as a Project Manager, her planning targets strategies for our inpatient hospital applications and HL7 Integrations teams, while being the scrum master for our Enterprise Content Management and Enterprise Imaging teams.

In addition to her daily project management responsibilities, she leads the Business Analyst Standardization and Best Practices committee for Select while also providing training on our standards to new business analysts and new hires at Select Medical. She has mentored many colleagues throughout her career to elevate their growth. Lori takes an initiative to participate in peer groups and any additional online trainings to advance her own skills.

Outside of work, she volunteers in multiple rolls at Legacy Faith Church and other charities such as The American Heart Association, American Diabetes, and the Central PA Food Bank. Lori was married this past year and lives with her husband, Greg and son, Randy outside of Harrisburg. Her fur family consists of two rotten rotties and three devious cats that rule the house.



**THANKS FOR
PUSHING US
AHEAD!**

**CONGRATULATIONS
RACHEL ALDEN
FINALIST 2023**



**Congratulations to all
2023 TCCP Women in
Tech nominees!**

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Erin McKenzie-Brahms, CEO and Terri Bailoni, President

As a technology-focused, women-owned small business, Itero Group is proud to support the 7th Annual Women in Technology Awards honoring women who are innovators, role models, trailblazers, and inspirations within the technology community in Central PA!

Congratulations to tonight's award winners and scholarship recipients!

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**Congratulations to
the 2023 Women
in Technology
winners!**

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NEXT GEN AWARD

 2023 FINALIST

This award recognizes an up-and-coming young woman who is making a difference in technology in our region.

EMMALI WERTZ

Technical Product Manager
Drizly (an Uber company)

Girls Code Club Head Coach
Lancaster Science Factory



Beginning her technology journey with a degree in Computer Science from Millersville University, Emma is now a Technical Product Manager at Drizly (an Uber company) on their Retailer Engineering Team. Within this role, she founded DrizCoders; a program that taught non-technical peers basic coding concepts, strengthening their bond with their engineering colleagues. She also very recently became the lead for Drizly's Women at Drizly ERG where she helps to connect and advocate for other women.

In addition to her primary career, Emma holds a job as the Girls Code Club Head Coach with the Lancaster Science Factory. She has taught nearly 100 girls aged 8-13 how to code in over 5 languages, practice safety on the internet, and find role models in strong women in tech. Although Emma had never seen herself as a teacher when she began engineering, her proudest moments are in that classroom when the lesson clicks with her coders and they run with coding projects all on their own.

Her involvement in the tech community doesn't stop there! She is also on the Board of Directors for Local Area Networks, a non-profit driving networking and engagement in the local tech community where she focuses on education initiatives and helps to plan and host their yearly tech conference, CPOSC.

This Fall, Emma is starting her Master's degree in Engineering, focusing on Engineering Management, at Arizona State University. Outside of the tech world, she's a volunteer, fundraising committee member, and Social Media Manager for the Columbia Animal Shelter!



NEXT GEN AWARD

W 2023 FINALIST

This award recognizes an up-and-coming young woman who is making a difference in technology in our region.

LADE KOLAWOLE

Frontend Software Developer

Advanced Metrics



Omolade Kolawole is a Developer, musician, and sports fan.

Though her educational background and previous employment is in Theology & Religion, she took the leap into Tech during the 2020 Pandemic Lockdowns after recognizing how technology could impact access to mental and emotional health resources.

Lade is proud to have worked on a handful of projects that take social responsibility seriously, including partnerships with TechFleet, EarthHero, and Career Foundry. These organizations provide career-changers with real-world experience on Development teams with goals to limit the effects of Climate Change, provide mental health resources to LGBTQ+ individuals, employment and resettlement opportunities to refugees and much more.

Lade is thrilled to be nominated in this year's awards along with so many amazing women and wishes the best of luck to all the finalists.



NEXT GEN AWARD

2023 FINALIST

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SAMANTHA LENHART

Senior Scrum Master

enGen



Sam is a passionate Agile leader, certified Scaled Agile Framework Program Consultant, Scrum & Kanban Coach, and an innovative technologist.

She specializes in supporting organizations and individuals through large scale transformations by leveraging Agile frameworks, Lean Six Sigma, and Change Management techniques.

With years of experience leading enterprise wide continuous improvements in the healthcare and finance industries, Sam's charismatic yet bold approach to teaching makes her a sought after expert to guide teams through Agile adoption.

Within enGen, Sam is guiding the Diversified Business Solutions division through their Agile transformation while helping to coach the rest of the organization on SAFe.

Beyond this, Sam collaborated with her business partners to begin a consulting company called Tailor Made Solutions where she serves as the President of Agile Transformation. Here she provides business agility assessments and coaching to organizations looking to improve their portfolio management, customer focus, or value delivery.

Sam is also a mentor for young women in tech and hopes to partner with others to ultimately break the stigma of gender inequality in STEM.



WOMEN IN TECH ALLY AWARD

W 2023 FINALIST

This award recognizes an individual, organization or business for their outstanding achievements or contributions as an Ally to women in tech.

BOB TAYLOR, P.E., PTOE

Chief Technology Officer

Pennsylvania Turnpike Commission



Bob Taylor, P.E., PTOE, serves as the Chief Technology Officer at the Pennsylvania Turnpike. Focusing on harnessing the power of technology and innovation, he is dedicated to enhancing customer safety and mobility while modernizing business operations. Bob administers a \$125 million technology program encompassing enterprise business systems, geoanalytics, technology infrastructure, and cybersecurity. He is the executive sponsor of the Turnpike's Innovation Council, Enterprise Planning Team, and the transformative 'Reimagining the Turnpike' initiative.

Before assuming his current role, Bob served as the Manager of Traffic Operations. His responsibilities in that role included traffic incident management, weather operations, work zone operations, intelligent transportation systems, and connected and automated vehicle technologies.

Additionally, Bob brings over two decades of experience with a consulting firm, where he was tasked with planning and deploying transportation and security systems.

A graduate of The Pennsylvania State University, Bob holds a Bachelor of Science in Civil Engineering. He actively contributes to several professional organizations such as the PennSTART test track Operating Committee, the IBTTA Emerging Technology Committee, and the Smart Belt Coalition.

On a personal note, Bob has been happily married to Kyong Cha for nearly 29 years. They are the proud parents of a 19-year-old son, Logan.



WOMEN IN TECH ALLY AWARD

 2023 FINALIST 

This award recognizes an individual, organization or business for their outstanding achievements or contributions as an Ally to women in tech.

CAPITAL BLUE CROSS



Capital Blue Cross recognizes that empowerment of women in technology is an essential aspect of creating a diverse, inclusive, and equal workplace. Capital's technology workforce is currently 42% female—well above the national average reported at around 26%.

Capital fosters a culture that encourages women in the Innovation, Technology and Delivery (IT&D) area to take on leadership roles and recognizes their contributions. Women can be hesitant to take on leadership roles due to a lack of representation or a perception of bias in the tech field. To encourage more women in the IT&D area to pursue leadership positions, Capital's Employer Resource Group (ERG), the Women's Impact Network (WIN) has put strong focus on women supporting women, including opportunities for internal mentorship.

It is important to recognize that being an ally does not always mean a grand gesture. It is about everyday behaviors and the culture that is created. One of the most prevalent cultural traits that Capital encourages in the technology area is the ability to empathize and listen. Capital fosters a culture of empathy and encourages employees to consistently evaluate the needs of the women in technology to feel safe, valued and respected as equals.

Capital supports multiple women in tech focused organizations including TCCP, Whitaker Women in STEAM and the STEM UP Network. Capital donates generously as a sponsor of multiple women in tech focused programs and events, and highly encourages its female technology professionals to engage in such opportunities and to build a strong support network.



WOMEN IN TECH ALLY AWARD

W 2023 FINALIST

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NICOLE RYAN

Cross-Agency Director for Application Delivery

Office of Administration / Office of Information Technology



With over 27 years in state government, Nicole's career started in July of 1995 in the Management Intern program within the Office of Administration, accepting a management position at PennDOT in the Bureau of Information Systems, as Chief of the Webservices Unit.

In 2010, Nicole became Chief Information Officer at the Pennsylvania Fish and Boat Commission, eventually leaving State Government for private sector opportunities only to return to the Department of Labor & Industry in 2015, in the Office of Information Technology as Director of the Project Management Office.

As a result of the IT Shared Services Transformation in 2017, Nicole now serves as the Cross-Agency Director for Application Delivery within the Employment, Banking and Revenue Delivery Center in the Office of Administration, Office of Information Technology.

As Director, Nicole oversees all application delivery services for the Department of Labor & Industry and the Department of State, including numerous multi-million-dollar application modernization projects such as Unemployment Compensation, Elections, State Workers' Insurance Fund, Professional Licensing and Charities/Corporations.

Nicole holds a BS in Management Information Systems from Gannon University, where she received a full athletic scholarship for Women's Basketball and a subsequent MBA from Mount St Mary's University, where she served as an Assistant Coach for the Women's Basketball program. Additionally, Nicole has served as both Head Coach and Assistant Coach for numerous High School girls basketball programs throughout the area resulting in a career that has spanned over 25 years.

Nicole currently resides in Dillsburg Pa with her family.

2023
7TH ANNUAL

WOMEN IN TECHNOLOGY AWARDS



WOMEN IN TECH

2023 SCHOLARSHIP RECIPIENTS



SCHOLARSHIP RECIPIENT

\$1000 SCHOLARSHIP WINNER

Our WIT Scholarships are awarded to encourage women to continue to excel in technology related disciplines such as computing, engineering, and life sciences. This year's Women In Tech Scholarships are sponsored by **Itero Group, LLC**.

NATALIE BARLOW '24

Elizabethtown College

Engineering, Mechanical Concentration



Natalie Barlow plans to graduate in 2024 from Elizabethtown College with a B.S in Engineering, Mechanical Concentration.

As the President of the Society of Women Engineers at her college, Natalie is a strong advocate for women in STEM fields. She aspires to be a leader in the technology industry, inspiring and empowering women who may doubt their abilities due to the male-dominated nature of the field.

While Natalie initially envisioned a career in aerospace engineering and exploring the unknown, her perspective has shifted, and she has now chosen to alter her career path. Motivated by her friend's struggle, Natalie has chosen to alter her career path to make a direct impact in the fight against cancer.

While continuing with plans to attend graduate school to further her education in engineering and leadership, Natalie's new goal is to contribute to cancer research and improve technology in the medical field. She envisions developing faster tumor detection methods, supporting the development of precise robotic tumor-removal surgery, and participating in research to find a cure. Her ultimate aim is to enhance the technology used in medicine, reducing the death rates among cancer patients and improving their quality of life.

Natalie's determination to support those suffering from cancer extends beyond her personal aspirations. She strives to be a role model for all individuals with specific objectives, inspiring them to lead in their respective fields and showcasing their capabilities.



SCHOLARSHIP RECIPIENT

\$1500 SCHOLARSHIP WINNER

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SHOKHINABONU TOJIEVA '25

Franklin and Marshall College

Computer Science and Business,
Organization, Society
Minor in Middle Eastern Studies



Shokhinabonu Tojjeva is an ambitious international student pursuing a Bachelor of Computer Science and Business, Organization, Society and a minor in Middle Eastern Studies with Franklin and Marshall College.

Despite the challenges faced as a Muslim woman studying male-dominated fields, Shokhinabonu has not only survived but thrived, using the pressure as fuel to achieve her goals. Shokhinabonu has cultivated an unyielding mindset that drives her to delve deeper into her passions and seize every opportunity that comes her way.

During her academic journey at Franklin and Marshall College, Shokhinabonu participated in the Incubator program, where she contributed her expertise in cross-platform app development to a startup. This experience sparked her fascination with startup culture and mobile app development, becoming a driving force in her academic pursuits. Currently, Shokhinabonu is gaining practical experience and honing her skills in mobile app development through internships at two distinct startup companies.

She has also collaborated with a professor on a research project focused on identifying and mitigating security threats within Android mobile applications, exposing her to real-world challenges in the technology industry.

Shokhinabonu is acutely aware of the pressing need for greater diversity in the technology industry and believes that embracing diversity in all its facets fosters innovation and effective problem-solving. She actively engages with a non-profit organization supporting women, sharing her expertise, mentoring aspiring women in technology, and assisting them in their pursuits.

Upon graduation, Shokhinabonu is determined to drive transformative change in the technology industry. She plans to actively promote diversity and inclusivity through initiatives that empower underrepresented groups, particularly women. Her goal is to lead and participate in programs providing mentorship, scholarships, and networking opportunities.



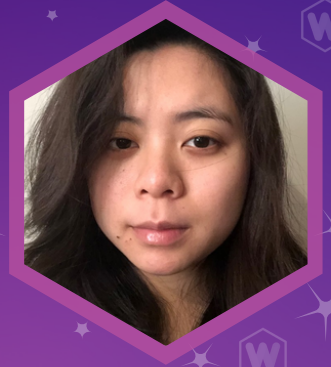
SCHOLARSHIP RECIPIENT

\$2000 SCHOLARSHIP WINNER

Our WIT Scholarships are awarded to encourage women to continue to excel in technology related disciplines such as computing, engineering, and life sciences. This year's Women In Tech Scholarships are sponsored by **Itero Group, LLC**.

ANNE NGUYEN '24

Thaddeus Stevens College of Technology
Computer Software Engineering Technology



Anne Nguyen is currently pursuing an Associate of Applied Science in Computer Software Engineering Technology with Thaddeus Stevens College of Technology.

Despite facing discouragement in the past, Anne believes in the importance of women rising, on their own terms and as their authentic selves, and forging their own paths.

Through her experiences and participation in the TCCP Women in Tech Mentoring program, Anne views personal development as a matrix, emphasizing the need for diverse perspectives and individual progress.

Anne strives to inspire and empower young girls and women to pursue their ambitions in the field and aspires to become a mentor to support young women who are curious about entering the male-dominated field of STEM. Anne aims to help them find their own paths, discover new interests, and overcome obstacles, providing guidance, connections, and unwavering support.

Having benefited from mentoring herself, Anne understands the value of having a shoulder to lean on and the transformative power of learning from failures.

Anne's commitment, resilience, and pursuit of education at Thaddeus Stevens College of Technology exemplify her dedication to creating a more inclusive STEM community.



WOMEN IN TECH

**2023
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WOMEN IN TECHNOLOGY AWARDS

PRESENTED BY
 **TECHNOLOGY COUNCIL**
OF CENTRAL PENNSYLVANIA



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