

TCCP MISSION STATEMENT

Connecting members and organizations to promote technology and fuel economic development.

STRATEGIC INITIATIVE: Serve the Technology Community

GOAL #1: Enhance value through diverse programming.

OBJECTIVE 1.1: Continue to deliver valued programming to meet the broad needs of the technology community in Central PA.

OBJECTIVE 1.2: Foster collaboration and knowledge exchange by creating targeted programs that resonate with different groups within the Central PA technology ecosystem.

GOAL #2: Recognize and celebrate Central PA technology community members.

OBJECTIVE 2.1: Establish a comprehensive recognition program to celebrate the achievements and contributions of individuals and organizations within the Central PA technology community.

OBJECTIVE 2.2: Showcase the work of TCCP members, regional leadership, and innovation in technology through marketing and media.

STRATEGIC INITIATIVE: Organizational Excellence

GOAL #1: Ensure organizational financial health.

OBJECTIVE 1.1: Develop and implement a comprehensive financial strategy to ensure sustained health and stability.

OBJECTIVE 1.2: Diversify revenue streams and optimize financial resources to support current operations and future growth.

GOAL #2: Strengthen governance and compliance.

OBJECTIVE 2.1: Enhance governance structures and practices to ensure compliance, effective decision-making, accountability, and trustworthiness within the community.

STRATEGIC INITIATIVE: Central PA Hub

GOAL #1: Establish TCCP as a regional resource hub for information, education, and training.

OBJECTIVE 1.1: Develop and maintain/curate a centralized collection (digital hub) of information, serving as a go-to resource for technology-related knowledge, updates, events and best practices in the Central PA region.

GOAL #2: Cultivate diverse partnerships.

OBJECTIVE 2.1: Identify and establish strategic partnerships with businesses, government, and non-profits to create a collaborative network that enhances our collective impact.

GOAL #3: Collaborate and partner with educational institutions.

OBJECTIVE 3.1: Develop partnerships with educational institutions to bridge the gap between academia and industry, promoting knowledge exchange and facilitating the integration of talent pipelines into the technology workforce.

OBJECTIVE 3.2: Develop partnerships with Central Pennsylvania and counties to build county-level technology plans, to be seen as a technology resource by county leaders and to leverage county events as a way to add value for TCCP membership.