TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

2024
SPONSORSHIP
OPPORTUNITIES

TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

The mission of the Technology Council of Central Pennsylvania (TCCP) is to connect members and organizations to promote technology and fuel economic development. TCCP believes that bringing together the technology community unleashes unimaginable capacity for our region to thrive and delivers on our mission by offering a variety of programs, events and services that:

- Connect technologists from diverse industries, backgrounds and experiences with opportunities to learn, collaborate and innovate AND
- Raise the profile of the technology community throughout the Central Pennsylvania region and beyond.

In doing so, the following five priorities guide all our programming and partnerships:

Collaborate to Solve Strategic Problems
Does this program and / or partnership encourage the co-creation of solutions to problems that may be tech specific or where tech innovation may be a solution specific to an industry issue?

Recruit & Retain Diverse Talent
Does this program and / or partnership help employers recruit and retain diverse tech talent with a special focus on currently underrepresented groups within the Central PA tech community?

Stay Sharp with Peers
Does this program and / or partnership offer timely lifelong learning opportunities that will help tech producers and tech users stay connected to the latest trends, issues and innovations within an industry that is continuously changing?

Grow the Business
Does this program and / or partnership create opportunities that assist members with the cultivation of new business leads, improve business and hiring practices and raise their profile thereby improving their bottom line.

Promote the Region
Does this program and / or partnership help TCCP play a leading role in the promotion of the tech innovations and opportunities that exist throughout the region.

The programs and events outlined in our 2024 TCCP Sponsorship Guide provide interested companies with an opportunity to align their brand with the TCCP mission, values and priorities while also supporting the growth of the technology community throughout Central Pennsylvania. As a membership organization, we offer our Corporate and Investor members a discount on the sponsorship opportunities included in this listing (except for 2024 PA TechCon).

More information about the Technology Council of Central Pennsylvania can be found at www.tccp.org.

Questions? Please contact Tina Barstow, Director of Member Engagement, at tina@tccp.org or 717 340 5621 ext. 102

TECHNOLOGY COUNCIL
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Our Annual Investors
THANK YOU FOR YOUR SUPPORT

The Technology Council of Central Pennsylvania is thankful for the generous support of our annual Investors. Our Investors sponsor TCCP at a $25,000 (Titan), $15,000 (Visionary), $10,000 (Innovator) or $5000 (Entrepreneur) level and receive recognition throughout the year tied to their Investor level commitment. Our current Investors include the following:

Titan

HIGHMARK

Principal

Visionary

HARRISBURG UNIVERSITY
OF SCIENCE AND TECHNOLOGY

Innovator

Capital

Select MEDICAL
Improving Quality of Life

Entrepreneur

CARGAS

COMCAST BUSINESS
Powering Possibilities™

Deloitte.

jma resources

LISTRAK

McKONLY & ASBURY
TAX | ASSURANCE | CONSULTING | ACCOUNTING

MEMBERS 1st
FEDERAL CREDIT UNION

PENN NATIONAL
INSURANCE

WellSpan
HEALTH

To learn more about how your company can join our list of Investors, please contact Tina Barstow at tina@tccp.org or 717 340 5621 ext. 102

Technology Council
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Technology leaders, stakeholders and influencers at all levels who attend the **4th Annual Diversity, Equity and Inclusion in Tech Summit** gain a better understanding of the impact and value of a diverse and inclusive workforce. Attendees will learn about the current barriers that are both consciously and unconsciously in place and the steps they can take to encourage change and growth within their own organizations.

SPONSOR BENEFITS	PRESENTING SPONSOR $4,500 Member $5,000 Non-Member	NETWORKING SPONSOR $2,250 Member $2,500 Non-Member	LUNCH SPONSOR Covers event catering costs	SUPPORTING SPONSOR $900 Member $1,100 Non-Member
PRE-EVENT				
Company recognition on website event page	Logo	Logo		Name
Company recognition on event registration page	Logo	Logo		
Company recognition on pre-event promotional emails and social media posts	Logo			
AT EVENT				
Company recognition on signage at event	Logo	Logo		Name
Company recognition from the stage at start of the event	●	●		
Company suppplied free-standing banner displayed at the event	●			
Opportunity to give welcome remarks at start of event	●			
Opportunity to introduce keynote speaker during event	●			
Opportunity to introduce one event session		●		
Opportunity to facilitate one 10-minute mini-session				
Event admissions	8	5		2
POST-EVENT				
Company recognition in applicable post-event quarterly TCCP member e-Newsletter	Logo	Logo		Name
Company recognition in post-event social media post(s)	Logo	Logo		

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TECHNOLOGY COUNCIL OF CENTRAL PENNSYLVANIA

CENTRAL PA INNOVATE!

Great technology innovation happens right here in Central PA! The **4th Annual CentralPA Innovate!** offers an opportunity for technologists to share how their local tech innovations help solve problems, improve efficiency and / or positively impact the bottom line. CentralPA Innovate! brings together tech producers and tech users from across all industries to celebrate regional tech innovation.

SPONSOR BENEFITS	PRESENTING SPONSOR $4,000 Member $4,500 Non-Member	NETWORKING SPONSOR $2,200 Member $2,500 Non-Member	SUPPORTING SPONSOR $1,350 Member $1,500 Non-Member	EXHIBITOR $450 Member $525 Non-Member
PRE-EVENT				
Company recognition on website event page	Logo	Logo	Name	
Company recognition on event registration page	Logo	Logo		
Company recognition on pre-event promotional emails and social media posts	Logo			
AT EVENT				
Company recognition on signage at event	Logo	Logo	Name	
Company recognition from the stage at start of the event	●	●		
Company suppplied free-standing banner displayed at the event	●			
Opportunity to give welcome remarks at start of event	●			
Opportunity to introduce keynote speaker during event	●			
Opportunity to introduce one event session		●		
One Exhibitor Booth	●	●	●	●
Event admissions	8	5	3	1
POST-EVENT				
Company recognition in applicable post-event quarterly TCCP member e-Newsletter	Logo	Logo	Name	
Company recognition in post-event social media post(s)	Logo	Logo		

Questions? Please contact Tina Barstow, Director of Member Engagement, at tina@tccp.org **or 717 340 5621 ext. 102**

TECHNOLOGY COUNCIL OF CENTRAL PENNSYLVANIA

2024 8TH ANNUAL WOMEN IN TECHNOLOGY AWARDS

The **8th Annual Women in Technology Awards** celebrates women who are innovators, role models, trailblazers and inspirations within the technology community throughout our region. The event also awards scholarships to female students pursuing STEM disciplines at regional colleges and universities to support and encourage the next generation of talent.

SPONSOR BENEFITS	DIAMOND SPONSOR $6,750 Member $7,500 Non-Member	PLATINUM SPONSOR $4,500 Member $5,000 Non-Member	GOLD SPONSOR $2,250 Member $2,500 Non-Member	SILVER SPONSOR $900 Member $1,100 Non-Member	BRONZE SPONSOR $450 Member $525 Non-Member
PRE-EVENT					
Company recognition on website event page	accenture ∨	Logo	Name	Name	Name
Company recognition on event registration page		Logo			
Company recognition on pre-event promotional emails and social media posts		Logo	Name		
AT EVENT					
Company recognition on signage at event		Logo	Name	Name	Name
Company recognition from the stage at start of the event		●			
Company suppplied free-standing banner displayed at the event					
Opportunity to give welcome remarks at start of event					
Opportunity to introduce keynote speaker during event					
Ad in event program booklet (may be print or electronic)		Full-Page	Half-Page	Quarter-Page	
Event admissions		8	4	2	
POST-EVENT					
Company recognition in applicable post-event quarterly TCCP member e-Newsletter		Logo	Name	Name	Name
Company recognition in post-event social media post(s)		Logo	Name	Name	Name

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PA TECHCON

THE LARGEST GOVERNMENTAL TECH CONFERENCE IN PA

PA TECHCON, hosted by the Technology Council of Central Pennsylvania and Harrisburg University, in partnership with the Commonwealth of Pennsylvania, is the premier gathering of Pennsylvania government leaders, industry professionals, tech enthusiasts, and thought leaders. This conference fosters innovation, collaboration, and knowledge sharing within the technology sector. With a diverse range of speakers, engaging sessions, and networking opportunities, the event provides valuable insights and showcases the latest advancements in the industry.

To learn more about PA TechCon 2024, please visit **www.patechcon.com**

Please contact **patechcon@tccp.org** for more details about sponsorship for this event.

JOIN THE TCCP

Since 1996, the Technology Council of Central Pennsylvania has been offering a membership experience like no other in the region. By connecting technologists throughout Central PA with opportunities to learn, innovate and collaborate, our programs, events and priorities continue to reflect the needs and opportunities that exist while maintaining our commitment to our members and the broader Central PA tech community.

Annual Corporate Memberships	Corporate Member 1 - 6 Employees on membership	$500
	Corporate Member 7 - 15 Employees on membership	$750
	Corporate Member 16 - 34 Employees on membership	$1,250
	Corporate Member 35 - 60 Employees on membership	$2,000
	Corporate Member 61 - 99 Employees on membership	$3,000
	Corporate Member 100+ Employees on membership	$4,000
Annual Individual Member * Individual memberships do not qualify for Corporate Member Benefits		$250
Annual Higher Education Institution Member		$1,000
Annual Nonprofit Member - 501(c)(3) or 501(c)(6)		$350
Annual Start-Up Member (less than 2 years in business)		$350
INVESTOR LEVEL: Titan		$25,000
INVESTOR LEVEL: Visionary		$15,000
INVESTOR LEVEL: Innovator		$10,000
INVESTOR LEVEL: Entrepreneur		$5,000

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VIRTUAL PROGRAMS

TCCP's **TechTalk** sessions combine a thought-provoking 20 to 30-minute presentation with networking. The topics will vary and attendees may or may not agree with the presenter's perspective, but that is kind of the point. Each TechTalk promises to make attendees think about the current and / or future role of technology and the role we do, should or could play in it. Virtual TechTalk sessions are offered once per quarter.

Our TCCP's **TechWork Series** highlights innovative approaches to recruiting and retaining top talent for some of those hard-to-fill positions that today's Central PA tech employers might consider implementing. Virtual TechWork sessions are offered once per quarter.

ALL 2024 WOMEN IN TECH VIRTUAL BREAKFASTS SPONSORED BY

Virtual Program Sponsor recognition includes:
· Logo listed on all promotion tied to the upcoming program
· Logo listed on program registration page
· Recognition as sponsor in applicable quarterly member e-Newsletter
· Opportunity to make 1-minute opening remarks as start of program

TECH*Net*

COCKTAILS & COLLABORATION

TechNet is TCCP's networking mixer event. TechNet is an in-person, informal networking opportunity for both TCCP members and non-members. TechNet events offer a great opportunity for you to showcase your products, services, team and facility. TechNet events are typically held on a Thursday from 5pm – 7pm with light hors d'oeuvres and beverages though alternate days and times may be available. TCCP members can elect to be a TechNet Host or TechNet Sponsor.

HOST A TECHNET

The TechNet Host is responsible for ordering light hors d'oeuvres and beverages (limited open bar is encouraged). TechNet registration ranges from 40 to 60 business professionals on average.

- OR -

SPONSOR A TECHNET

If a TechNet Host does not have a Central PA location, the interested TechNet Host can sponsor the event for a flat fee of $1,000 and TCCP can find a venue and coordinate the light hors d'oeuvres and beverages.

TechNet Host or TechNet Sponsor recognition includes:

· Logo listed on all promotion tied to the upcoming TechNet event
· Opportunity to welcome all guests at the start of the event
· Opportunity to offer tours of host's facility to the attendees
· Opportunity to receive a list of the attendees post-program

There are a limited number of TechNet Host and TechNet Sponsor opportunities available. TechNet Hosts and Sponsors are selected on a first-come, first-served basis. TCCP reserves the right to choose a TechNet host based upon the prospective host's potential to hold a successful event.

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2024 Sponsorship Commitment Form

Please indicate the sponsorship level(s) that you would like to commit to by checking the corresponding box(es) below.

All 2023 Sponsors have Right of First Acceptance for 2024 event sponsorship.

* below denotes limited number of sponsorships that are available on a first come, first serve basis.

ANNUAL EVENTS

Diversity, Equity & Inclusion in Tech Summit

☐ Presenting Sponsor * - $4,500 Member / $5,000 Non-Member
☐ Networking Sponsor * - $2,250 Member / $2,500 Non-Member
☐ Supporting Sponsor - $900 Member / $1,100 Non-Member

CentralPA Innovate!

☐ Presenting Sponsor * - $4,000 Member / $4,500 Non-Member
☐ Networking Sponsor * - $2,200 Member / $2,500 Non-Member
☐ Supporting Sponsor - $1,350 Member / $1,500 Non-Member
☐ Exhibitor - $450 Member / $525 Non-Member

Women In Technology Awards

☐ Diamond Sponsor *   **accenture** >
☐ Platinum Sponsor * - $4,500 Member / $5,000 Non-Member
☐ Gold Sponsor - $2,250 Member / $2,500 Non-Member
☐ Silver Sponsor - $900 Member / $1,100 Non-Member
☐ Bronze Sponsor - $450 Member / $525 Non-Member

SPONSOR INFORMATION

Name: _____

Company: _____

Address: _____

_____

Phone: _____

Email: _____

Signature: _____

Date: _____

VIRTUAL PROGRAMS

TechTalk *

☐ 2024 Quarter 1 - $290 Member / $325 Non-Member
☐ 2024 Quarter 2 - $290 Member / $325 Non-Member
☐ 2024 Quarter 3 - $290 Member / $325 Non-Member
☐ 2024 Quarter 4 - $290 Member / $325 Non-Member
☐ 2024 Full Year Bundle - $1,125 Member / $1,250 Non-Member

TechWork *

☐ 2024 Quarter 1 - $290 Member / $325 Non-Member
☐ 2024 Quarter 2 - $290 Member / $325 Non-Member
☐ 2024 Quarter 3 - $290 Member / $325 Non-Member
☐ 2024 Quarter 4 - $290 Member / $325 Non-Member
☐ 2024 Full Year Bundle - $1,125 Member / $1,250 Non-Member

Women In Tech Virtual Breakfast *

☐ 2024 Quarter 1
☐ 2024 Quarter 2   **Capital** +
☐ 2024 Quarter 3
☐ 2024 Quarter 4

NETWORKING EVENTS

TechNet Host *

☐ Please contact me to discuss available dates and logistics

TechNet Sponsor *

☐ Please contact me to discuss available dates and logistics

Company will be invoiced upon receipt of this form unless a request to be billed separately for each sponsorship accompanies this form.

Please complete and return to Tina Barstow, Director of Member Engagement, at tina@tccp.org or contact 717 340 5621 ext. 102 with questions.

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