



# TECHNOLOGY COUNCIL

OF CENTRAL PENNSYLVANIA

# 2025 SPONSORSHIP OPPORTUNITIES





# TECHNOLOGY COUNCIL

## OF CENTRAL PENNSYLVANIA

The mission of the Technology Council of Central Pennsylvania (TCCP) is to connect members and organizations to promote technology and fuel economic development. TCCP believes that bringing together the technology community unleashes unimaginable capacity for our region to thrive and delivers on our mission by offering a variety of programs, events and services that:

- Connect technologists from diverse industries, backgrounds and experiences with opportunities to learn, collaborate and innovate AND
- Raise the profile of the technology community throughout the Central Pennsylvania region and beyond.

In doing so, the following five priorities guide all our programming and partnerships:

### **Collaborate to Solve Strategic Problems**

Does this program and / or partnership encourage the co-creation of solutions to problems that may be tech specific or where tech innovation may be a solution specific to an industry issue?

### **Recruit & Retain Diverse Talent**

Does this program and / or partnership help employers recruit and retain diverse tech talent with a special focus on currently underrepresented groups within the Central PA tech community?

### **Stay Sharp with Peers**

Does this program and / or partnership offer timely lifelong learning opportunities that will help tech producers and tech users stay connected to the latest trends, issues and innovations within an industry that is continuously changing?

### **Grow the Business**

Does this program and / or partnership create opportunities that assist members with the cultivation of new business leads, improve business and hiring practices and raise their profile thereby improving their bottom line.

### **Promote the Region**

Does this program and / or partnership help TCCP play a leading role in the promotion of the tech innovations and opportunities that exist throughout the region.

The programs and events outlined in our 2025 TCCP Sponsorship Guide provide interested companies with an opportunity to align their brand with the TCCP mission, values and priorities while also supporting the growth of the technology community throughout Central Pennsylvania. As a membership organization, we offer our Corporate and Investor members a discount on the sponsorship opportunities included in this listing (except for 2025 PA TechCon).

**More information about the Technology Council of Central Pennsylvania can be found at [www.tccp.org](http://www.tccp.org).**





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# Our Annual Investors

## THANK YOU FOR YOUR SUPPORT

The Technology Council of Central Pennsylvania is thankful for the generous support of our **annual Investors**. Our Investors sponsor TCCP at a \$25,000 (Titan), \$15,000 (Visionary), \$10,000 (Innovator) or \$5000 (Entrepreneur) level and receive recognition throughout the year tied to their Investor level commitment. Our current Investors include the following:

**Titan**



**Visionary**



**Innovator**



**Entrepreneur**



To learn more about how your company can  
join our list of Investors, please contact Tina Barstow at  
[tina@tccp.org](mailto:tina@tccp.org) or 717 340 5621



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**2025**

# Diversity, Equity & Inclusion in Tech SUMMIT

Technology leaders, stakeholders, and influencers at all levels who participate in the **5th Annual DE&I In Tech Summit** will gain invaluable insights into the importance and urgency of broadening participation in the tech industry in Central PA. This summit will delve into the current barriers that hinder diversity, equity, and inclusion within the tech sector, while also shining a spotlight on the critical intersection between K-12 education, higher education, and industry.


<b>SPONSOR BENEFITS</b>	<b>PRESENTING SPONSOR</b> \$2,250 Member \$2,500 Non-Member	<b>NETWORKING SPONSOR</b> \$1,350 Member \$1,500 Non-Member	<b>LUNCH SPONSOR</b> Covers lunch catering costs	<b>SUPPORTING SPONSOR</b> \$900 Member \$1,100 Non-Member
<b>PRE-EVENT</b>				
Company recognition on website event page	Logo	Logo	Logo	Name
Company recognition on event registration page	Logo	Logo	Logo	
Company recognition on pre-event promotional emails and social media posts	Logo			
<b>AT EVENT</b>				
Company recognition on signage at event	Logo	Logo	Logo	Name
Company recognition from the stage at start of the event	●	●	●	
Company supplied free-standing banner displayed at the event	●			
Opportunity to give welcome remarks at start of event	●			
Opportunity to introduce keynote speaker during event	●			
Opportunity to introduce one event session		●		
Opportunity to facilitate one 10-minute mini-session			●	
Event admissions	8	5	3	2
<b>POST-EVENT</b>				
Company recognition in applicable post-event quarterly TCCP member e-Newsletter	Logo	Logo	Logo	Name
Company recognition in post-event social media post(s)	Logo	Logo	Logo	

# CENTRAL PA



# INNOVATE!

The Technology Council of Central PA is thrilled to present the **5th Annual CentralPA Innovate!** event, a thrilling celebration of local tech ingenuity that's not to be missed. This event is your exclusive invitation to witness the incredible ways local tech pioneers are tackling challenges, supercharging efficiency, and boosting the bottom line for businesses across our region. This event is a convergence of brilliant minds and cutting-edge technology, where creators and users come together from every sector and industry. It's a platform to celebrate our dynamic tech community and showcase the hidden gems of regional innovation.

SPONSOR BENEFITS	PRESENTING SPONSOR	NETWORKING SPONSOR	SUPPORTING SPONSOR	EXHIBITOR
	\$2,250 Member \$2,500 Non-Member	\$1,350 Member \$1,500 Non-Member	\$900 Member \$1,100 Non-Member	\$450 Member \$525 Non-Member
PRE-EVENT				
Company recognition on website event page		Logo	Name	
Company recognition on event registration page		Logo		
Company recognition on pre-event promotional emails and social media posts				
AT EVENT				
Company recognition on signage at event		Logo	Name	
Company recognition from the stage at start of the event		●		
Company supplied free-standing banner displayed at the event				
Opportunity to give welcome remarks at start of event				
Opportunity to introduce keynote speaker during event				
Opportunity to introduce one event session		●		
One Exhibitor Booth		●	●	●
Event admissions		5	3	1
POST-EVENT				
Company recognition in applicable post-event quarterly TCCP member e-Newsletter		Logo	Name	
Company recognition in post-event social media post(s)		Logo		

Questions? Please contact Tina Barstow, Director of Member Engagement, at [tina@tccp.org](mailto:tina@tccp.org) or 717 340 5621



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# 2025 9TH ANNUAL WOMEN IN TECHNOLOGY AWARDS

2025 marks the **9th Annual Women in Technology Awards**, an electrifying testament to the unwavering dedication of the Technology Council of Central Pennsylvania to celebrate women who are innovators, role models, trailblazers and inspirations within the technology community throughout our region. It's a dynamic tribute to the trailblazing women who ignite innovation, embody role models, and inspire us within the vibrant tech community across our region.

SPONSOR BENEFITS	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$6,750 Member \$7,500 Non-Member	\$4,500 Member \$5,000 Non-Member	\$2,250 Member \$2,500 Non-Member	\$900 Member \$1,100 Non-Member	\$450 Member \$525 Non-Member
<b>PRE-EVENT</b>					
Company recognition on website event page	Logo	Logo	Name	Name	Name
Company recognition on event registration page	Logo	Logo			
Company recognition on pre-event promotional emails and social media posts	Logo	Logo	Name		
<b>AT EVENT</b>					
Company recognition on signage at event	Logo	Logo	Name	Name	Name
Company recognition from the stage at start of the event	●	●			
Company supplied free-standing banner displayed at the event	●				
Opportunity to give welcome remarks at start of event	●				
Opportunity to introduce keynote speaker during event	●				
Ad in event program booklet (may be print or electronic)	Full-Page	Full-Page	Half-Page	Quarter-Page	
Event admissions	10	8	4	2	
<b>POST-EVENT</b>					
Company recognition in applicable post-event quarterly TCCP member e-Newsletter	Logo	Logo	Name	Name	Name
Company recognition in post-event social media post(s)	Logo	Logo	Name	Name	Name

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# PA TECHCON

## THE LARGEST GOVERNMENTAL TECH CONFERENCE IN PA

PA TECHCON, hosted by the Technology Council of Central Pennsylvania and Harrisburg University, in partnership with the Commonwealth of Pennsylvania, is the premier gathering of Pennsylvania government leaders, industry professionals, tech enthusiasts, and thought leaders. This conference fosters innovation, collaboration, and knowledge sharing within the technology sector. With a diverse range of speakers, engaging sessions, and networking opportunities, the event provides valuable insights and showcases the latest advancements in the industry.

To learn more about PA TechCon 2025, please visit [www.patechcon.com](http://www.patechcon.com)

Please contact [patechcon@tccp.org](mailto:patechcon@tccp.org) for more details about sponsorship for this event.

## JOIN THE TCCP

Since 1996, the Technology Council of Central Pennsylvania has been offering a membership experience like no other in the region. By connecting technologists throughout Central PA with opportunities to learn, innovate and collaborate, our programs, events and priorities continue to reflect the needs and opportunities that exist while maintaining our commitment to our members and the broader Central PA tech community.

<b>Annual Corporate Memberships</b>	Corporate Member 1 - 6 Employees on membership	\$500
	Corporate Member 7 - 15 Employees on membership	\$750
	Corporate Member 16 - 34 Employees on membership	\$1,250
	Corporate Member 35 - 60 Employees on membership	\$2,000
	Corporate Member 61 - 99 Employees on membership	\$3,000
	Corporate Member 100+ Employees on membership	\$4,000
<b>Annual Individual Member</b> * Individual memberships do not qualify for Corporate Member Benefits		\$250
<b>Annual Higher Education Institution Member</b>		\$1,000
<b>Annual Nonprofit Member - 501(c)(3) or 501(c)(6)</b>		\$350
<b>Annual Start-Up Member (less than 2 years in business)</b>		\$350
<b>INVESTOR LEVEL: Titan</b>		\$25,000
<b>INVESTOR LEVEL: Visionary</b>		\$15,000
<b>INVESTOR LEVEL: Innovator</b>		\$10,000
<b>INVESTOR LEVEL: Entrepreneur</b>		\$5,000

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# VIRTUAL PROGRAMS



TCCP TechTalk

TCCP's **TechTalk** sessions combine a thought-provoking 20 to 30-minute presentation with networking. The topics will vary and attendees may or may not agree with the presenter's perspective, but that is kind of the point. Each TechTalk promises to make attendees think about the current and / or future role of technology and the role we do, should or could play in it. Virtual TechTalk sessions are offered once per quarter.

TechWork Series

Our TCCP's **TechWork Series** highlights innovative approaches to recruiting and retaining top talent for some of those hard-to-fill positions that today's Central PA tech employers might consider implementing. Virtual TechWork sessions are offered once per quarter.

WOMEN  
IN TECH  
*Virtual Breakfast*



TCCP's **Women In Tech Virtual Breakfast** provide various forums for learning, discussion, debate, collaboration and networking. With the clear goal of creating an inclusive tech environment throughout Central PA that a woman can remain the best talent. Women In Tech Virtual Breakfasts are offered once per quarter.

# Capital

## Virtual Program Sponsor recognition includes:

- Logo listed on all promotion tied to the upcoming program
  - Logo listed on program registration page
- Recognition as sponsor in applicable quarterly member e-Newsletter
- Opportunity to make 1-minute opening remarks as start of program

Questions? Please contact Tina Barstow, Director of Member Engagement, at [tina@tccp.org](mailto:tina@tccp.org) or 717 340 5621



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# TECHNet

COCKTAILS & COLLABORATION

TechNets are TCCP's networking mixer events. TechNet is an in-person, informal networking opportunity for both TCCP members and non-members. TechNet events offer a great opportunity for you to showcase your products, services, team and facility. TechNet events are typically held on a Thursday from 5pm – 7pm with light hors d'oeuvres and beverages though alternate days and times may be available. TCCP members can elect to be a TechNet Host or TechNet Sponsor.

## HOST A TECHNET

The TechNet Host is responsible for ordering light hors d'oeuvres and beverages (limited open bar is encouraged). TechNet registration ranges from 40 to 60 business professionals on average.

- OR -

## SPONSOR A TECHNET

If a TechNet Host does not have a Central PA location, the interested TechNet Host can sponsor the event for a flat fee of \$1,000 and TCCP can find a venue and coordinate the light hors d'oeuvres and beverages.

There are a limited number of TechNet Host and TechNet Sponsor opportunities available. TechNet Hosts and Sponsors are selected on a first-come, first-served basis. TCCP reserves the right to choose a TechNet host based upon the prospective host's potential to hold a successful event.



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# Holiday Party Sponsor

*An annual gathering for food, drinks, networking, fun and holiday cheer!*

**TechNet Host, TechNet Sponsor and Holiday Party Sponsor recognition includes:**

- Logo listed on all promotion tied to the upcoming TechNet event
- Opportunity to welcome all guests at the start of the event
- Opportunity to offer tours of host's facility to the attendees if applicable
- Opportunity to receive a list of the attendees post-program

Questions? Please contact Tina Barstow, Director of Member Engagement, at [tina@tccp.org](mailto:tina@tccp.org) or 717 340 5621



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# 2025 Sponsorship Commitment Form

Please indicate the sponsorship level(s) that you would like to commit to by checking the corresponding box(es) below.

**All 2024 Sponsors have Right of First Acceptance for 2025 event sponsorship.**

\* below denotes limited number of sponsorships that are available on a first come, first serve basis.



## ANNUAL EVENTS

### Diversity, Equity & Inclusion in Tech Summit

- ☐ Presenting Sponsor \* - \$2,250 Member / \$2,500 Non-Member
- ☐ Networking Sponsor \* - \$1,350 Member / \$1,500 Non-Member
- ☐ Supporting Sponsor - \$900 Member / \$1,100 Non-Member

### CentralPA Innovate!

Presenting Sponsor \* - **THANK YOU DQE** COMMUNICATIONS

- ☐ Networking Sponsor \* - \$1,350 Member / \$1,500 Non-Member
- ☐ Supporting Sponsor - \$900 Member / \$1,100 Non-Member
- ☐ Exhibitor - \$450 Member / \$525 Non-Member

### Women In Technology Awards

- ☐ Diamond Sponsor \* - \$6,750 Member / \$7,500 Non-Member
- ☐ Platinum Sponsor \* - \$4,500 Member / \$5,000 Non-Member
- ☐ Gold Sponsor - \$2,250 Member / \$2,500 Non-Member
- ☐ Silver Sponsor - \$900 Member / \$1,100 Non-Member
- ☐ Bronze Sponsor - \$450 Member / \$525 Non-Member

## SPONSOR INFORMATION

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

## VIRTUAL PROGRAMS

### TechTalk \*

- ☐ 2025 Quarter 1 - \$290 Member / \$325 Non-Member
- ☐ 2025 Quarter 2 - \$290 Member / \$325 Non-Member
- ☐ 2025 Quarter 3 - \$290 Member / \$325 Non-Member
- ☐ 2025 Quarter 4 - \$290 Member / \$325 Non-Member
- ☐ 2025 Full Year Bundle - \$1,125 Member / \$1,250 Non-Member

### TechWork \*

- ☐ 2025 Quarter 1 - \$290 Member / \$325 Non-Member
- ☐ 2025 Quarter 2 - \$290 Member / \$325 Non-Member
- ☐ 2025 Quarter 3 - \$290 Member / \$325 Non-Member
- ☐ 2025 Quarter 4 - \$290 Member / \$325 Non-Member
- ☐ 2025 Full Year Bundle - \$1,125 Member / \$1,250 Non-Member

### Women In Tech Virtual Breakfast \*

- ☐ 2025 Quarter 1 - \$290 Member / \$325 Non-Member
- ☐ 2025 Quarter 2 - \$290 Member / \$325 Non-Member
- ☐ 2025 Quarter 3 - \$290 Member / \$325 Non-Member
- ☐ 2025 Quarter 4 - \$290 Member / \$325 Non-Member
- ☐ 2025 Full Year Bundle - \$1,125 Member / \$1,250 Non-Member

## NETWORKING EVENTS

### TechNet Host \*

- ☐ Please contact me to discuss available dates and logistics

### TechNet Sponsor \*

- ☐ Please contact me to discuss available dates and logistics

### 2025 Holiday Party Sponsor \*

- ☐ Please contact me to discuss logistics

Company will be invoiced upon receipt of this form unless a request to be billed separately for each sponsorship accompanies this form.