

STRATEGIC PLAN 2027 – 2029

Technology Council of Central PA

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Prepared For:

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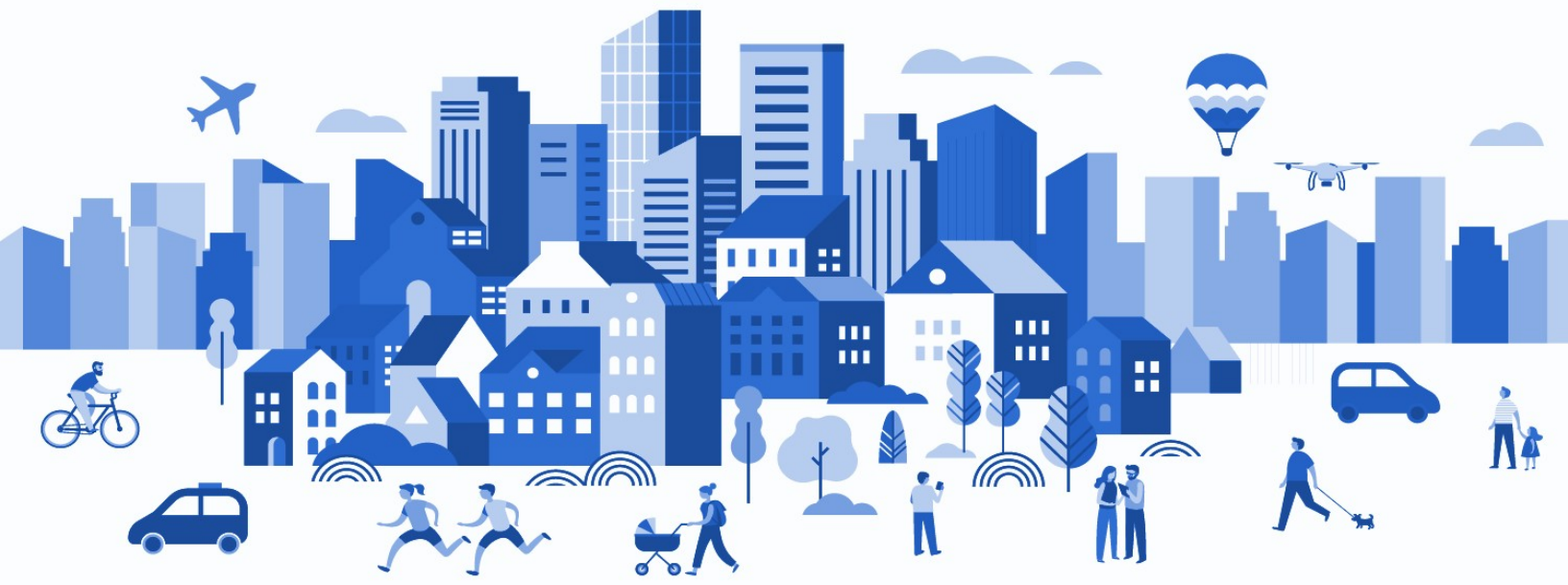
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BACKGROUND

The Technology Council of Central Pennsylvania (TCCP) is a member-driven organization dedicated to strengthening the region's technology ecosystem by connecting people, organizations, and ideas that fuel innovation and economic growth. Through collaboration, professional development, workforce initiatives, and strategic partnerships, TCCP serves as a catalyst for advancing technology throughout Central Pennsylvania while supporting the individuals, companies, and communities that make the region thrive.

In 2026, TCCP partnered with coLAB to facilitate a comprehensive strategic planning process focused on defining the organization's future direction and long-term impact. The process engaged Board members, organizational leaders, and stakeholders through visioning exercises, facilitated discussions, and collaborative planning sessions designed to identify both emerging opportunities and the evolving needs of the region's technology community. These efforts culminated in a Board Strategic Planning Retreat on June 18, 2026, where participants refined the organization's strategic priorities and established a shared vision for the years ahead.

Throughout the planning process, one theme emerged consistently: the opportunity for TCCP extends well beyond convening events. Board members envisioned an organization that serves as the region's trusted connector—bringing together industry, education, workforce partners, entrepreneurs, and community leaders to solve meaningful challenges, cultivate technology talent, and position Central Pennsylvania as a nationally recognized technology region. This vision calls for TCCP to strengthen its role as a leader, collaborator, and advocate for innovation while continuing to deliver exceptional value to its members. As a member-driven organization, achieving this vision will depend on fostering meaningful engagement and empowering members to actively shape and strengthen the technology community.

This Strategic Plan reflects that shared vision. It establishes a framework for strengthening the regional technology ecosystem, expanding technology talent pathways, deepening member engagement, and building the organizational capacity necessary to sustain long-term impact. Together, these priorities position TCCP to play an increasingly important role in shaping the future of technology, workforce development, and economic competitiveness across Central Pennsylvania.

WHO WE ARE

Our Mission

Connecting members and organizations to promote technology and fuel economic development.

Our Guiding Principles

These guiding principles reflect the lens through which TCCP develops programs, builds partnerships, and invests its time and resources. Together, they help ensure our work remains aligned with our mission and delivers meaningful value to our members and the broader technology community.

- **Collaborate to Solve Strategic Problems** – We bring together diverse perspectives to address challenges facing the technology community and identify innovative solutions that strengthen our region.
- **Recruit & Retain Diverse Technology Talent** – We support efforts that strengthen the technology workforce by expanding access, developing talent, and creating opportunities for individuals at every stage of their careers.
- **Foster Continuous Learning** – We create opportunities for technology professionals and organizations to stay informed, connected, and prepared for an ever-evolving industry.
- **Grow the Business** – We help members build stronger organizations by creating opportunities to develop new relationships, strengthen business practices, increase visibility, and support long-term success.
- **Champion Central Pennsylvania** – We promote the region as a vibrant technology community by showcasing innovation, celebrating success, and strengthening Central Pennsylvania's reputation as a place where technology and talent thrive.

Strategic Priority 1:

Strengthen the Central Pennsylvania Technology Ecosystem

Position TCCP as the leading connector, convener, and catalyst for technology collaboration, innovation, and growth throughout Central Pennsylvania.

Goal 1.1: Expand Regional Collaboration – Move beyond event-based networking to intentionally connect organizations, sectors, and initiatives around shared Central PA regional priorities.

Goal 1.2: Elevate TCCP's Brand, Visibility, and Regional Influence – Strengthen TCCP's role as a recognized leader and champion for technology while increasing awareness of the organization and the broader Central Pennsylvania technology community.

Goal 1.3: Foster Collaboration and Knowledge Sharing Around Emerging Technologies and Innovation – Create meaningful opportunities for members, partners, and the broader technology community to explore emerging trends, exchange ideas, and collaborate on innovation that advances the Central Pennsylvania technology ecosystem.

Strategic Priority 2:

Develop and Connect Technology Talent

Support a stronger, more connected technology talent pipeline by creating pathways that connect individuals, employers, educators, and opportunities.

Goal 2.1: Strengthen Education, Workforce, and Industry Partnerships – Create stronger connections between education, workforce development, employers, and regional partners to support technology talent.

Goal 2.2: Expand Talent Engagement Opportunities – Engage technology talent at all stages of career development.

Goal 2.3: Support Professional Growth and Leadership Development – Position TCCP as a platform for professional development and leadership growth.

Strategic Priority 3:

Deepen Member Engagement and Strengthen Community

Create meaningful opportunities for members to connect, contribute, lead, and derive value from their involvement with TCCP.

Goal 3.1: Enhance Member Value and Experience – Provide meaningful year-round opportunities for members to connect, learn, and engage with the technology community.

Goal 3.2: Increase Leadership and Volunteer Engagement – Create more opportunities for members to actively shape the organization.

Goal 3.3: Strengthen Membership Growth and Retention – Grow participation while increasing the depth of member engagement.

Strategic Priority 4:

Strengthen Organizational Capacity and Impact

Ensure TCCP has the resources, leadership, partnerships, and infrastructure necessary to sustain and grow its impact.

Goal 4.1: Grow the Resources and Partnerships that Fuel TCCP's Mission – Strengthen membership, sponsorships, strategic partnerships, and other resources that support organizational sustainability and impact.

Goal 4.2: Measure and Communicate Impact – Strengthen TCCP's ability to demonstrate and communicate its value to members, partners, and the broader community.

Goal 4.3: Continue Building Organizational Capacity and Leadership – Ensure TCCP has the governance, volunteer leadership, and operational capacity needed for long-term success.

Measuring Our Progress

The success of this strategic plan will be evaluated through annual review of key organizational indicators. While specific performance targets will be established through the implementation planning process, TCCP will regularly monitor progress in areas such as:

- Membership growth and retention
- Member engagement and volunteer leadership
- Student and emerging professional participation
- Employer and organizational participation
- Strategic partnerships and collaborative initiatives
- Sponsorship and organizational sustainability
- Regional visibility and brand awareness
- Workforce and talent development initiatives
- Program participation and member satisfaction
- Progress toward strategic priorities and annual implementation goals

Annual review of these indicators will help the Board and staff evaluate progress, celebrate successes, identify emerging opportunities, and make adjustments as needed to ensure the strategic plan remains relevant and impactful.