



TECHNOLOGY COUNCIL

OF CENTRAL PENNSYLVANIA

2027 SPONSORSHIP OPPORTUNITIES



WHO WE ARE



OUR MISSION

Connecting members and organizations to promote technology and fuel economic development. TCCP believes that bringing together the technology community unleashes unimaginable capacity for our region to thrive

OUR GUIDING PRINCIPLES

Our guiding principles shape how TCCP develops programs, builds partnerships and invests its resources. Together, they keep our work focused on delivering meaningful value to our members and strengthening Central Pennsylvania's technology community.



COLLABORATE TO SOLVE STRATEGIC PROBLEMS

Bringing together diverse perspectives to address challenges and identify innovative solutions that strengthen our region.



RECRUIT & RETAIN DIVERSE TECHNOLOGY TALENT

Strengthening the technology workforce by expanding access, developing talent and creating opportunities at every career stage.



FOSTER CONTINUOUS LEARNING

Creating opportunities for technology professionals and organizations to stay informed, connected and prepared for an ever-evolving industry.



GROW THE BUSINESS

Helping members develop new relationships, strengthen business practices, increase visibility and support long-term success.



CHAMPION CENTRAL PENNSYLVANIA

Showcasing innovation, celebrating success and strengthening Central PA's reputation as a place where technology and talent thrive.



PARTNER WITH US IN 2027

The opportunities throughout this guide allow organizations to align their brands with TCCP's mission and guiding principles while directly supporting the programs, connections and experiences that strengthen Central Pennsylvania's technology community.

Corporate and Investor members receive discounted pricing on eligible sponsorship opportunities.



READY TO GET INVOLVED?

Explore the opportunities throughout this guide and complete the **2027 Sponsorship Commitment Form on the final page.**

Questions or need help finding the right fit?

 tina@tccp.org

 717 340 5621

JOIN THE TCCP

ANNUAL CORPORATE MEMBERSHIPS	Corporate Member 1 - 6 Employees on membership	\$500
	Corporate Member 7 - 15 Employees on membership	\$750
	Corporate Member 16 - 34 Employees on membership	\$1,250
	Corporate Member 35 - 60 Employees on membership	\$2,000
	Corporate Member 61 - 99 Employees on membership	\$3,000
	Corporate Member 100+ Employees on membership	\$4,000
ANNUAL INDIVIDUAL MEMBER * Individual memberships do not qualify for Corporate Member Benefits		\$250
ANNUAL HIGHER EDUCATION INSTITUTION MEMBER		\$1,000
ANNUAL NON-PROFIT MEMBER (501(c)(3) or 501(c)(6)) / START-UP MEMBER (less than 2 years in business)		\$350
INVESTOR LEVELS	INVESTOR LEVEL: Titan	\$25,000
	INVESTOR LEVEL: Visionary	\$15,000
	INVESTOR LEVEL: Innovator	\$10,000
	INVESTOR LEVEL: Entrepreneur	\$5,000



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

Our Annual Investors

THANK YOU FOR YOUR SUPPORT

The Technology Council of Central Pennsylvania is thankful for the generous support of our **annual Investors**. Our Investors sponsor TCCP at a \$25,000 (Titan), \$15,000 (Visionary), \$10,000 (Innovator) or \$5,000 (Entrepreneur) level and receive recognition throughout the year tied to their Investor level commitment. Our current Investors include the following:

Titan



enGen

Visionary



Innovator



Entrepreneur



To learn more about how your company can join our list of Investors, please contact Tina Barstow at tina@tccp.org or 717 340 5621



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

POWER IN TECH POWER IN US 2027

Power in Tech, Power in Us 2027 returns as a dynamic gathering of leaders, thinkers, and doers from across Central PA's tech ecosystem. Together, we'll explore how we navigate change, unlock potential, and ensure that innovation is shaped by people, not just platforms. Through engaging discussions, expert panels, and shared experiences, we'll examine how individuals and organizations can adapt, grow, and lead in an increasingly complex and connected world.

SPONSOR BENEFITS	PRESENTING SPONSOR \$2,250 Member \$2,500 Non-Member	NETWORKING SPONSOR \$1,350 Member \$1,500 Non-Member	BREAKFAST OR LUNCH SPONSOR \$1,100 Member \$1,250 Non-Member	SUPPORTING SPONSOR \$900 Member \$1,100 Non-Member	EVENT SPONSOR \$450 Member \$525 Non-Member
PRE-EVENT					
Company recognition on website event page	Logo	Logo	Logo	Name	Name
Company recognition on event registration page	Logo	Logo	Logo		
Company recognition on pre-event promotional emails and social media posts	Logo				
AT / DURING EVENT					
Company recognition on signage at event	Logo	Logo	Logo	Name	Name
Company recognition at start of the event	●	●	●		
Company supplied free-standing banner displayed at the event	●				
Opportunity to give welcome remarks	●				
Opportunity to introduce keynote speaker	●				
Opportunity to introduce one event session		●			
Event admissions	8	5	3	2	1
POST-EVENT					
Company recognition in applicable post-event quarterly TCCP member e-Newsletter	Logo	Logo	Logo	Name	Name
Company recognition in post-event social media post(s)	Logo	Logo	Logo		

CENTRAL PA TECH FEST 2027

GOLF OUTING · CORNHOLE TOURNAMENT · NETWORKING

Central PA Tech Fest 2027 is Central Pennsylvania's annual celebration of technology, innovation and community. Bringing together golfers, festivalgoers, technology professionals, business leaders and innovators, Central PA Tech Fest 2027 offers a unique day of networking, interactive experiences, friendly competition and fun. Sponsoring Central PA Tech Fest 2027 puts your organization in front of technology professionals, business leaders and decision-makers from across Central Pennsylvania while demonstrating your commitment to the growth and success of the region's technology community.



Premier & Major Event Sponsors

Lead the Pack
Maximize Your Visibility

Top-tier supporters who drive the outing's success and enjoy the highest visibility across the course and throughout the event.

- Diamond Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor



Experience & Hospitality Sponsors

Fuel the Fun
Elevate the Experience

Perfect for brands looking to support the comfort, enjoyment, and overall vibe of the day – from meals to swag.

- Breakfast Sponsor
- Lunch Sponsor
- Signature Cocktail Sponsor
- Drink Cart Sponsor
- Prize Sponsor
- Swag Sponsor
- Cornhole Tournament Sponsor
- Tech Stop Sponsor



On-Course & Activity Sponsors

Be Part of the Play
Engage on the Green

Put your brand in the spotlight during the action with engaging contests and on-course branding.

- Tech Stop Sponsor
- Hole-In-One Sponsor
- Golf Contest Sponsor: Putting Contest
- Golf Sponsor: Closest To The Pin Contest
- Golf Contest Sponsor: Longest Drive Contest
- Golf Contest Sponsor: Wiffle Golf Contest

Questions? Please contact Tina Barstow, Director of Member Engagement, at tina@tccp.org or 717 340 5621



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

CENTRAL PA TECH FEST 2027

GOLF OUTING · CORNHOLE TOURNAMENT · NETWORKING

PREMIER & MAJOR EVENT SPONSOR BENEFITS

DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
\$6,750 Member \$7,500 Non-Member	\$4,500 Member \$5,000 Non-Member	\$2,250 Member \$2,500 Non-Member	\$1,350 Member \$1,500 Non-Member	\$900 Member \$1,100 Non-Member
Four (4) golf foursomes (up to 16 participants), golf carts, greens fees, practice area use, breakfast and lunch. VIP Package is included for all participants.	Three (3) golf foursomes (up to 12 participants), golf carts, greens fees, practice area use, breakfast and lunch. VIP Package is included for all participants.	Two (2) golf foursomes (up to 8 participants), golf carts, greens fees, practice area use, breakfast and lunch. VIP Package is included for all participants.	One (1) golf foursome (up to 4 participants), golf carts, greens fees, practice area use, breakfast and lunch. VIP Package is included for all participants.	One (1) golf foursome (up to 4 participants), golf carts, greens fees, practice area use, breakfast and lunch.
Company recognition on event webpage	●	●	●	●
Company recognition on event signage	●	●	●	●
Company recognition on event registration page	●			
Company recognition on promotional emails and social media posts	●	●		
Company recognition on schedule of events	●	●		
Company supplied free-standing banner displayed at the event	●			
Company recognition at start of the event	●	●		
Opportunity to give welcome remarks	●			
Opportunity to give closing remarks		●		
Opportunity to set up at a golf hole, engage with golfers and distribute promo items. Includes 1 table and 2 chairs. Sponsor provides canopy, giveaways, etc.	●	●		

Questions? Please contact Tina Barstow, Director of Member Engagement, at tina@tccp.org or 717 340 5621



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

CENTRAL PA TECH FEST 2027

GOLF OUTING · CORNHOLE TOURNAMENT · NETWORKING

EXPERIENCE & HOSPITALITY SPONSOR BENEFITS		Event webpage recognition	Social media recognition	Listing on the schedule of events	Branded signage prominently placed at respective station
BREAKFAST SPONSOR \$2,000 Member \$2,200 Non-Member	One (1) golf foursome (up to 4 participants), golf carts, greens fees, practice area use, breakfast and lunch.	●	●	●	●
LUNCH SPONSOR \$2,000 Member \$2,200 Non-Member		●	●	●	●
DRINK CART SPONSOR \$1,250 Member \$1,375 Non-Member	Two (2) golfers, golf carts, greens fees, practice area use, breakfast and lunch.	Company logo on on-course roaming drink carts			
PRIZE SPONSOR \$1,000 Member \$1,100 Non-Member		●		●	●
SIGNATURE COCKTAIL SPONSOR \$500 Member \$550 Non-Member		●		●	●
SWAG SPONSOR \$50 Member \$200 Non-Member		You provide the swag, we'll get it into the hands of each golfer			
CORNHOLE TOURNAMENT SPONSOR \$2,000 Member \$2,200 Non-Member	Opportunity to set up at the Cornhole Tournament and engage with participants. Includes 1 table and 2 chairs. Sponsor provides canopy, giveaways, etc.	●	●	●	●
TECH STOP SPONSOR (OFF-COURSE) \$350 Member \$375 Non-Member	SEE "TECH STOP SPONSOR OPPORTUNITY" PAGE FOR DETAILS			●	●

CENTRAL PA TECH FEST 2027

GOLF OUTING · CORNHOLE TOURNAMENT · NETWORKING

ON-COURSE & CONTEST SPONSOR BENEFITS		Event webpage recognition	Listing on the schedule of events	Branded signage prominently placed at respective station
HOLE-IN-ONE SPONSOR \$750 Member \$825 Non-Member		●	●	●
CONTEST SPONSOR: PUTTING CONTEST \$450 Member \$495 Non-Member		●	●	●
CONTEST SPONSOR: CLOSEST TO THE PIN CONTEST \$450 Member \$495 Non-Member		●	●	●
CONTEST SPONSOR: LONGEST DRIVE \$450 Member \$495 Non-Member		●	●	●
CONTEST SPONSOR: WIFFLE GOLF CONTEST \$450 Member \$495 Non-Member		●	●	●
TECH STOP SPONSOR (ON-COURSE) \$350 Member \$375 Non-Member	SEE "TECH STOP SPONSOR OPPORTUNITY" PAGE FOR DETAILS		●	●

Questions? Please contact Tina Barstow, Director of Member
Engagement, at tina@tccp.org or 717 340 5621



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

CENTRAL PA TECH FEST 2027

GOLF OUTING · CORNHOLE TOURNAMENT · NETWORKING



NEW FOR 2027!

Tech Stop Sponsor Opportunity

Don't just sponsor Central PA Tech Fest 2027. **Become a part of the experience!**

\$350 Member / \$375 Non-Member

New for 2027! One of the most exciting additions to **Central PA Tech Fest 2027** is our **brand-new Tech Stops!** Located throughout the event venue, **Tech Stops are interactive sponsor experiences designed to encourage conversations, showcase your organization and create memorable moments for attendees.** Whether your Tech Stop is located along the golf course, near the cornhole tournament or elsewhere throughout the venue, **you'll have the opportunity to engage with attendees in a way that's fun, creative and uniquely your own.** Unlike a traditional sponsorship, a Tech Stop isn't just something people walk past. **It's something they stop for.**

CHOOSE YOUR LOCATION

Tech Stops are available both on the golf course and throughout the venue, giving you the flexibility to choose the experience that best fits your organization and engagement goals. Locations are assigned on a first come, first served basis, so reserve your Tech Stop early for the best selection!

WHAT'S INCLUDED?

Tech Stop sponsorships include:

- One designated Tech Stop location
- Choice of an on-course or off-course location (first come, first served)
- One table and two chairs
- Recognition as a Tech Stop Sponsor
- Inclusion on event materials

Sponsors provide their own canopy, decorations, giveaways, staffing and any other elements that bring their Tech Stop to life.

NEED SOME INSPIRATION?

Tech Stops can be as simple or as creative as you'd like! Here are just a few ideas:

- Prize wheel
- Branded giveaways or swag
- Selfie station or photo backdrop
- Snacks or beverages
- Tech trivia or interactive quiz
- Product or tech demos
- Yard games or mini competitions
- Prize drawings
- Relaxed networking lounge
- Or surprise attendees with something uniquely you!

Questions? Please contact Tina Barstow, Director of Member Engagement, at tina@tccp.org or 717 340 5621



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA



2027 11TH ANNUAL WOMEN IN TECHNOLOGY AWARDS

The **11th Annual Women in Technology Awards** celebrates the remarkable women who are shaping the future of technology throughout Central Pennsylvania. This inspiring evening honors innovators, leaders, mentors, entrepreneurs and trailblazers whose passion, achievements and commitment continue to strengthen our region's technology community while inspiring the next generation of Women in Tech.

SPONSOR BENEFITS	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$6,750 Member \$7,500 Non-Member	\$4,500 Member \$5,000 Non-Member	\$2,250 Member \$2,500 Non-Member	\$900 Member \$1,100 Non-Member	\$450 Member \$525 Non-Member
PRE-EVENT					
Company recognition on website event page	Logo	Logo	Name	Name	Name
Company recognition on event registration page	Logo	Logo			
Company recognition on pre-event promotional emails and social media posts	Logo	Logo	Name		
AT / DURING EVENT					
Company recognition on signage at event	Logo	Logo	Name	Name	Name
Company recognition from the stage at start of the event	●	●			
Company supplied free-standing banner displayed at the event	●				
Opportunity to give welcome remarks at start of event	●				
Opportunity to introduce keynote speaker during event	●				
Ad in event program booklet (may be print or electronic)	Full-Page	Full-Page	Half-Page	Quarter-Page	
Reserved seating for all sponsorship-included event admissions	●	●			
Event admissions	10	8	4	2	
POST-EVENT					
Company recognition in applicable post-event quarterly TCCP member e-Newsletter	Logo	Logo	Name	Name	Name
Company recognition in post-event social media post(s)	Logo	Logo	Name	Name	Name

Questions? Please contact Tina Barstow, Director of Member Engagement, at tina@tccp.org or 717 340 5621

GENERATE 2027

CENTRAL PA'S AI ART CONTEST

WHERE ARTISTRY AND ALGORITHMS CONVERGE

GENERATE 2027, Central PA's AI Art Contest, returns for its third year, inviting artists, designers, AI enthusiasts and curious creators to push the boundaries of imagination through themed AI-generated artwork. More than a contest, GENERATE 2027 celebrates innovation, artistic expression and the limitless possibilities of artificial intelligence while showcasing the incredible talent emerging from across Central Pennsylvania. **Join us in celebrating the fusion of creativity and technology: where artistry and algorithms converge!**

SPONSOR BENEFITS	SPARK SPONSOR	SURGE SPONSOR	FUSION SPONSOR
	\$900 Member \$1,100 Non-Member	\$450 Member \$525 Non-Member	\$250 Member \$375 Non-Member
PRE-CONTEST			
Company recognition on website event page	Logo	Logo	Name
Company recognition on pre-event promotional emails and social media posts	Logo	Logo	Name
DURING CONTEST			
Company recognition on artwork submission and public voting pages	Logo		
Digital sponsor badge to share on your socials or website (e.g., "Proud Spark Sponsor of GENERATE 2027")	●	●	●
Participation in TCCP Evaluation Panel for contest submission scoring (optional)	●		
Company recognition from the stage prior to contest winner announcement	●	●	
Opportunity to contribute a prize for contest winner (optional)	●	●	●
POST-CONTEST			
Company recognition in applicable post-event quarterly TCCP member e-Newsletter	Logo	Name	Name
Company recognition in post-event social media post(s)	Logo	Name	Name



PA TECH CON

THE LARGEST GOVERNMENTAL TECH CONFERENCE IN PA

PA TechCon, hosted by the Technology Council of Central Pennsylvania and Harrisburg University of Science and Technology, is the premier gathering of Pennsylvania government leaders, industry professionals, tech enthusiasts, and thought leaders. This conference fosters innovation, collaboration, and knowledge sharing within the technology sector. With a diverse range of speakers, engaging sessions, and networking opportunities, the event provides valuable insights and showcases the latest advancements in the industry.

To learn more about PA TechCon 2027, please visit www.patechcon.com or contact patechcon@tccp.org for more details about sponsorship for this event.



Women In Tech Breakfast Series



TCCP's **Women In Tech Breakfast Series** provides a variety of forums for learning, discussion, debate, collaboration and action with the clear goal of creating an inclusive tech community throughout Central PA that attracts and retains the best talent. Women In Tech Breakfasts are offered once per quarter and vary between virtual and in-person offerings throughout the year.

Women In Tech Breakfast Series Sponsor recognition includes:

- Logo listed on all promotion tied to the upcoming program
- Logo listed on program registration page
- Recognition as sponsor in applicable quarterly member e-Newsletter
- Opportunity to make 1-minute opening remarks at the start of program

Questions? Please contact Tina Barstow, Director of Member Engagement, at tina@tccp.org or 717 340 5621



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

TECHNet

COCKTAILS & COLLABORATION

TechNets are TCCP's networking mixer events. TechNet is an in-person, informal networking opportunity for both TCCP members and non-members. TechNet events offer a great opportunity for you to showcase your products, services, team and facility. TechNet events are typically held on a Thursday from 5pm – 7pm with light hors d'oeuvres and beverages, though alternate days and times may be available. TCCP members can elect to be a TechNet Host or TechNet Sponsor.

HOST A TECHNET

The TechNet Host is responsible for ordering light hors d'oeuvres and beverages (limited open bar is encouraged). TechNet registration ranges from 40 to 60 business professionals on average.

- OR -

SPONSOR A TECHNET

If a TechNet Host does not have a Central PA location, the interested TechNet Host can sponsor the event for a flat fee of \$1,000 and TCCP can find a venue and coordinate the light hors d'oeuvres and beverages.

There are a limited number of TechNet Host and TechNet Sponsor opportunities available. TechNet Hosts and Sponsors are selected on a first-come, first-served basis. TCCP reserves the right to choose a TechNet host based upon the prospective host's potential to hold a successful event.



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA

Holiday Party Sponsor

An annual gathering for food, drinks, networking, fun and holiday cheer!

TechNet Host, TechNet Sponsor and Holiday Party Sponsor recognition includes:

- Logo listed on all promotion tied to the upcoming event
- Opportunity to welcome all guests at the start of the event
- Opportunity to offer tours of host's facility to the attendees if applicable
- Opportunity to receive a list of the attendees post-program

Questions? Please contact Tina Barstow, Director of Member Engagement, at tina@tccp.org or 717 340 5621



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA



All 2026 Sponsors have Right of First Acceptance for 2027 event sponsorship.

* below denotes limited number of sponsorships that are available on a first come, first served basis.

2027 SPONSORSHIP OPPORTUNITIES

Power In Tech, Power In Us 2027

- ☐ Presenting Sponsor * - \$2,250 Member / \$2,500 Non-Member
- ☐ Networking Sponsor * - \$1,350 Member / \$1,500 Non-Member
- ☐ Breakfast Sponsor * - \$1,100 Member / \$1,250 Non-Member
- ☐ Lunch Sponsor * - \$1,100 Member / \$1,250 Non-Member
- ☐ Supporting Sponsor - \$900 Member / \$1,100 Non-Member
- ☐ Event Sponsor - \$450 Member / \$525 Non-Member

Central PA Tech Fest 2027

- ☐ Diamond Sponsor * - \$6,750 Member / \$7,500 Non-Member
- ☐ Platinum Sponsor * - \$4,500 Member / \$5,000 Non-Member
- ☐ Gold Sponsor * - \$2,250 Member / \$2,500 Non-Member
- ☐ Silver Sponsor - \$1,350 Member / \$1,500 Non-Member
- ☐ Bronze Sponsor - \$900 Member / \$1,100 Non-Member
- ☐ Breakfast Sponsor * - \$2,000 Member / \$2,200 Non-Member
- ☐ Lunch Sponsor * - \$2,000 Member / \$2,200 Non-Member
- ☐ Drink Cart Sponsor * - \$1,250 Member / \$1,375 Non-Member
- ☐ Prize Sponsor - \$1,000 Member / \$1,100 Non-Member
- ☐ Signature Cocktail Sponsor * - \$500 Member / \$550 Non-Member
- ☐ Swag Sponsor * - \$50 Member / \$200 Non-Member
- ☐ Cornhole Tournament Sponsor * - \$2,000 Member / \$2,200 Non-Member
- ☐ Hole-In-One Sponsor * - \$750 Member / \$825 Non-Member
- ☐ Golf Contest Sponsor - \$450 Member / \$495 Non-Member
 - ☐ Putting Contest *
 - ☐ Closest To The Pin Contest *
 - ☐ Longest Drive Contest *
 - ☐ Wiffle Golf Contest *
- ☐ Tech Stop Sponsor * - \$350 Member / \$375 Non-Member

GENERATE 2027

- ☐ Spark Sponsor * - \$900 Member / \$1,100 Non-Member
- ☐ Surge Sponsor * - \$450 Member / \$525 Non-Member
- ☐ Fusion Sponsor - \$250 Member / \$375 Non-Member

Women In Technology Awards 2027

- ☐ Diamond Sponsor * - \$6,750 Member / \$7,500 Non-Member
- ☐ Platinum Sponsor * - \$4,500 Member / \$5,000 Non-Member
- ☐ Gold Sponsor - \$2,250 Member / \$2,500 Non-Member
- ☐ Silver Sponsor - \$900 Member / \$1,100 Non-Member
- ☐ Bronze Sponsor - \$450 Member / \$525 Non-Member

Women In Tech Breakfast Series *

- ☐ 2027 Quarter 1 - \$290 Member / \$325 Non-Member
- ☐ 2027 Quarter 2 - \$290 Member / \$325 Non-Member
- ☐ 2027 Quarter 3 - \$290 Member / \$325 Non-Member
- ☐ 2027 Quarter 4 - \$290 Member / \$325 Non-Member
- ☐ 2027 Full Year Bundle - \$1,125 Member / \$1,250 Non-Member

TechNet Host *

- ☐ Please contact me to discuss available dates and logistics

TechNet Sponsor *

- ☐ Please contact me to discuss available dates and logistics

2027 Holiday Party Sponsor *

- ☐ 2027 Holiday Party Sponsor - \$1,000 Member

SPONSOR INFORMATION

Name: _____

Company: _____

Phone: _____

Email: _____

Signature: _____

Date: _____

Company will be invoiced upon receipt of this form unless a request to be billed separately for each sponsorship accompanies this form.

