



## Overview

The Technology Council of Central PA (TCCP) is excited to announce its first annual AI Art Contest – **GENERATE 2025**. GENERATE 2025 is a unique competition that invites artists, designers, and AI enthusiasts to create stunning visual artwork using artificial intelligence tools. This contest will showcase the intersection of technology and creativity, highlighting the incredible potential of AI in the arts here in Central PA. Submitted pieces will be evaluated through a combination of public voting and assessment by a panel of TCCP judges.

## Why TCCP is Hosting This Contest

As an organization committed to advancing technology and innovation in Central PA, TCCP recognizes the growing impact of artificial intelligence across industries, including the creative sector. By hosting this contest, we aim to:

- Celebrate the creative possibilities of AI-powered tools.
- Encourage engagement with emerging technologies in an accessible and artistic way.
- Foster collaboration and innovation within the local and broader tech and art communities.
- Provide a platform for artists to gain recognition for their work.

## Contest Guidelines

- **Eligibility:** The contest is open to artists, designers, and AI enthusiasts of all skill levels who reside within TCCP's 22-county geographic service area. Individuals will be required to identify which county they live in when submitting their artwork.
- **Entry Fees:** There are no fees associated with this contest.
- **Submission Requirements:**
  - All artwork must be created using AI tools (e.g., generative AI software, machine learning algorithms, AI-assisted design platforms).
  - **Theme Requirement:** All artwork must be focused on the theme: *"We believe that bringing together the technology community unleashes unimaginable capacity for Central Pennsylvania to thrive."* Any artwork that does not relate to this theme will not be considered for judging.
  - Images only may be entered – no video submissions will be accepted.

- Artists are required to complete a brief Artist Submission Questionnaire for all art submissions. The Artist Submission Questionnaire will require artists to disclose the platform, model, or algorithm that has been utilized to generate the artwork and provide brief description (250 words max) explaining the creative process. (See **GENERATE 2025 Artist Submission Questionnaire** for additional information)
- Each entry must be an original work by the participant.
- There is no limit to the number of images that a participant can submit.
- High-resolution digital files (JPEG, PNG) must be submitted.
- Any artistic style, technique or method is permissible as long as AI generative methods have been utilized in the creation process. Purely generative art guided by prompts, traditional art inspired by AI generative products or digital art combined with generative art are all permissible submissions.
- Images generated using the “style of” other artists, even with explicit authorization and copyrights, will not be accepted.

## Voting & Judging

- The final winners will be determined through a combination of public voting and judges’ scores.
- **Public Voting**
  - The public will have the opportunity to vote for their favorite entries through an online platform.
  - Participants and public votes can give a thumbs-up to their favorite artworks. This feedback reflects the popularity and appeal of the artworks to a broader audience.
  - TCCP will conduct a broad promotional campaign via social media and direct email to raise awareness about the competition and encourage the public’s participation in the voting process.
- **TCCP Panel Evaluation and Scoring**
  - To ensure a fair and thorough evaluation of all entries in GENERATE 2025, the following criteria will be used by the judging panel. Each criterion will be scored on a scale from 1 to 10, with 1 being the lowest and 10 being the highest. The total score for each entry will be the sum of the scores from each criterion.
  - A panel of TCCP judges will privately and internally evaluate submissions based on 6 categories: creativity, originality, craftsmanship, visual impact, engagement and use of AI. (See **GENERATE 2025 Scoring Rubric** for additional information)
  - Each judge will independently evaluate and score each entry based on the criteria above. The scores from all judges will be averaged to determine the final score for each entry.
  - Tie-breaking: In the event of a tie, the entry with the highest score in the Creativity and Originality category will be selected as the winner. If a tie persists, the judges will deliberate and make a final decision.
  - By using this detailed evaluation criteria, the judging panel can ensure a comprehensive and fair assessment of all entries, highlighting the artistic talents and creativity of each participant.
- **Awards & Recognition:**
  - At TCCP, a non-profit entity, we recognize and celebrate winners through TCCP’s platforms, including social media, newsletters, and events.
  - Selected works may be featured in a TCCP showcase or exhibition.

## Legal and Ethical Considerations

The creation of AI-generated artwork raises important legal and ethical concerns, particularly regarding intellectual property rights and the use of publicly available data. Since global regulations on AI-generated

content are still developing, TCCP will not accept submissions that mimic the distinctive style of other artists, even if permission or rights have been granted.

TCCP acknowledges that the legal and ethical framework surrounding AI art is constantly evolving and may be subject to future changes. Participants are responsible for ensuring that their submissions adhere to current laws, ethical guidelines, and industry standards. They must also disclose the AI tools, models, or platforms used in their creative process.

TCCP reserves the right to disqualify any submissions that violate ethical or legal standards and assumes no responsibility for any consequences arising from non-compliant entries.

Artists are encouraged to stay informed about legal and ethical discussions in the AI art space and to use AI responsibly in their creative work. TCCP remains committed to fostering ethical AI practices in the arts and will continue updating contest policies in alignment with emerging legal and ethical standards.

## How to Enter

Interested participants can submit their artwork at <https://form.jotform.com/250936638272161> before the deadline of Friday, 10/31/2025 at 11:59pm. More details on submission instructions and voting timelines will be provided on TCCP's official website.

Join us in exploring the future of creativity and technology—unleash your artistic vision with AI and be part of this groundbreaking competition!

## Timeline and Key Dates

<b>Monday, 8/25/2025</b>	Contest OPENS for Submissions
<b>Friday, 10/31/2025 at 11:59pm</b>	Contest CLOSES for Submissions
<b>Monday, 11/3/2025 – Friday, 11/14/2025</b>	Public Voting Period
<b>Monday, 11/10/2025 – Friday, 11/21/2025</b>	TCCP Panel Evaluation & Scoring Period
<b>Tuesday, 12/9/2025</b>	Final Results Announcement (LIVE at 2025 TCCP Holiday Party at the Hershey Country Club)

# GENERATE 2025 Artist Submission Questionnaire

## General Information

1. Artist Name & Contact Information
2. County of Residence (to confirm eligibility within TCCP's 22-county region)

## Artwork Details

3. Title of the Artwork
4. Brief Description: Please provide a short description (250 words max) of your artwork and its significance
5. How does your artwork align with the contest theme: *"We believe that bringing together the technology community unleashes unimaginable capacity for Central Pennsylvania to thrive"*?
6. What message or emotion do you hope viewers take away from your piece?

## AI & Creative Process

7. What AI tools, models, or platforms did you use to create this artwork?
8. Did you incorporate any manual techniques or modifications after the AI-generated process? If so, please describe.
9. What inspired you to create this particular piece?

## Technical & Ethical Considerations

11. Did you use any copyrighted material, existing artwork, or reference images in your creative process? If so, how did you ensure originality?
12. How do you see AI influencing the future of artistic expression?
13. What challenges did you face while creating this AI-generated art, and how did you overcome them?

## Artist Certification & Usage Statement

By signing below, I certify that the artwork I am submitting is my original creation and was generated using AI tools in accordance with the contest guidelines. I confirm that I have disclosed all AI tools, models, and processes used in the creation of this artwork. I further certify that my submission does not infringe upon any copyrights, trademarks, or intellectual property rights of others. I understand that any violation of these terms may result in disqualification from the contest.

Additionally, I grant the Technology Council of Central Pennsylvania (TCCP) the non-exclusive, royalty-free right to use, reproduce, publish, and display my submitted artwork in future showcases, exhibitions, promotions, marketing materials, social media, or other promotional activities related to TCCP's mission. I acknowledge that TCCP will provide appropriate credit to the artist whenever possible, and that this permission does not transfer ownership of my artwork.

Artist Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

GENERATE 2025 Scoring Rubric

Submission ID	
Title of Artwork	

CATEGORY	CRITERIA	SCORE (1 – 10)
Creativity	- Does the artwork present a new or unique perspective? - Is it fresh and imaginative?	
Originality	- Is the artwork original and not derivative of existing works? - Does it stand out from other entries?	
Craftsmanship	- Is the artwork well-crafted and executed with attention to detail? - Does the image showcase high-quality composition and refinement?	
Visual Impact	- Is the artwork visually appealing and engaging? - Does it evoke an emotional or intellectual response?	
Engagement	- Does the artwork captivate and hold the viewer’s attention? - Is there depth or complexity that keeps the viewer intrigued?	
Use of AI	- Has the participant clearly communicated their creative process? - Have they disclosed which platform, model, or algorithm was utilized to generate the artwork?	

Total Score: \_\_\_\_\_ / 60

Judging Guidelines:

- Scores should reflect a balance between artistic skill and AI utilization.
- Ties: In the event of a tie, judges may deliberate on the Creativity and Originality scores to determine the winner.
- **Disqualification:** If an entry does not adhere to the contest guidelines (e.g., lacks AI use, violates originality rules, or is off-theme), judges may disqualify it.